

# Strike King<sup>®</sup>

# G<sup>™</sup>



# 2021

# PRODUCTS

— STRIKE KING LURE CO. —

STRIKE KING LURE CO.

# MORE THAN 50 YEARS OF DOMINATION

STRIKE KING LURE CO.



Strike King® is one of the most recognized brands on the market. Our great team is experienced, and our operations are strong. With more victories and top 10's, than any other bait brand, our pro staff is unrivaled in the industry and ultimately... built to win.

SINCE 1964



# NEW FOR 2021

STRIKE KING LURE CO. NEW FOR 2021



**NEW**

PAGE 12

**HYBRID HUNTER &  
HYBRID HUNTER JR**



**NEW**

PAGE 53

**TOUR GRADE  
WEEDLESS  
NED RIG HEAD**



**NEW**

PAGE 21

**RAGE NED CRAW**



**NEW**

PAGE 42

**TOUR GRADE  
SPINNERBAIT**

**NEW**

PAGE 10

**KVD 1.5  
HARD KNOCK**

**NEW**

PAGE 18

**KVD 100  
JERKBAIT**

# WE'VE DIALED THEM IN, YOU DECIDE HOW DEEP.

Deep diving crankbaits are common, but the unique curved bills of the XD series allow the bait to dive deeper and faster changing the deep diving crankbait game forever. The XD series from Strike King® has set the standard for deep running crankbaits

## 3XD

DIVES 10'+  
7/16 OZ.

MSRP \$6.99

HC3XD



## 5XD

AVAILABLE IN SILENT SERIES  
DIVES TO 15'  
5/8 OZ.

MSRP \$6.99 - \$8.99

HC5XD, HCS5XD



## 6XD

AVAILABLE IN SILENT SERIES  
DIVES 19'+  
1 OZ.

MSRP \$6.99 - \$8.99

HC6XD, HCS6XD



## 8XD

DIVES 20'+  
1.4 OZ.

MSRP \$14.99

HC8XD

## 10XD

DIVES 25'+  
2 OZ.

MSRP \$16.99

HC10XD



# XD EXTRA DEEP

Designed for extra shallow conditions and spooky fish. Designed to be fished slow or fast, as it tracks true at any speed.

**SERIES**  
**1XS**

DIVES 0 - 12"  
3/8 OZ.

**MSRP \$5.99**

HC1XS



A small, shallow diver with a high buoyancy, the Series 1 is designed to be thrown around heavy cover. The square lip design causes massive deflection to trigger strikes.

**SERIES**

**1**

DIVES 2 - 5'  
3/8 OZ.

**MSRP \$5.99**

HC1



The Series 4S features the same body design as the popular Series 4, but is designed for shallow applications. It crawls through all types of thick shallow cover with its unique wide wobble design and square bill.

**SERIES**

**4S**

DIVES 2 - 5'  
9/16 OZ.

**MSRP \$5.99**

HC4S



A small-bodied medium diver, the Series 3 is designed to enhance castability, thus reaching maximum depths. One of the most popular crankbaits on the market!

**SERIES**

**3**

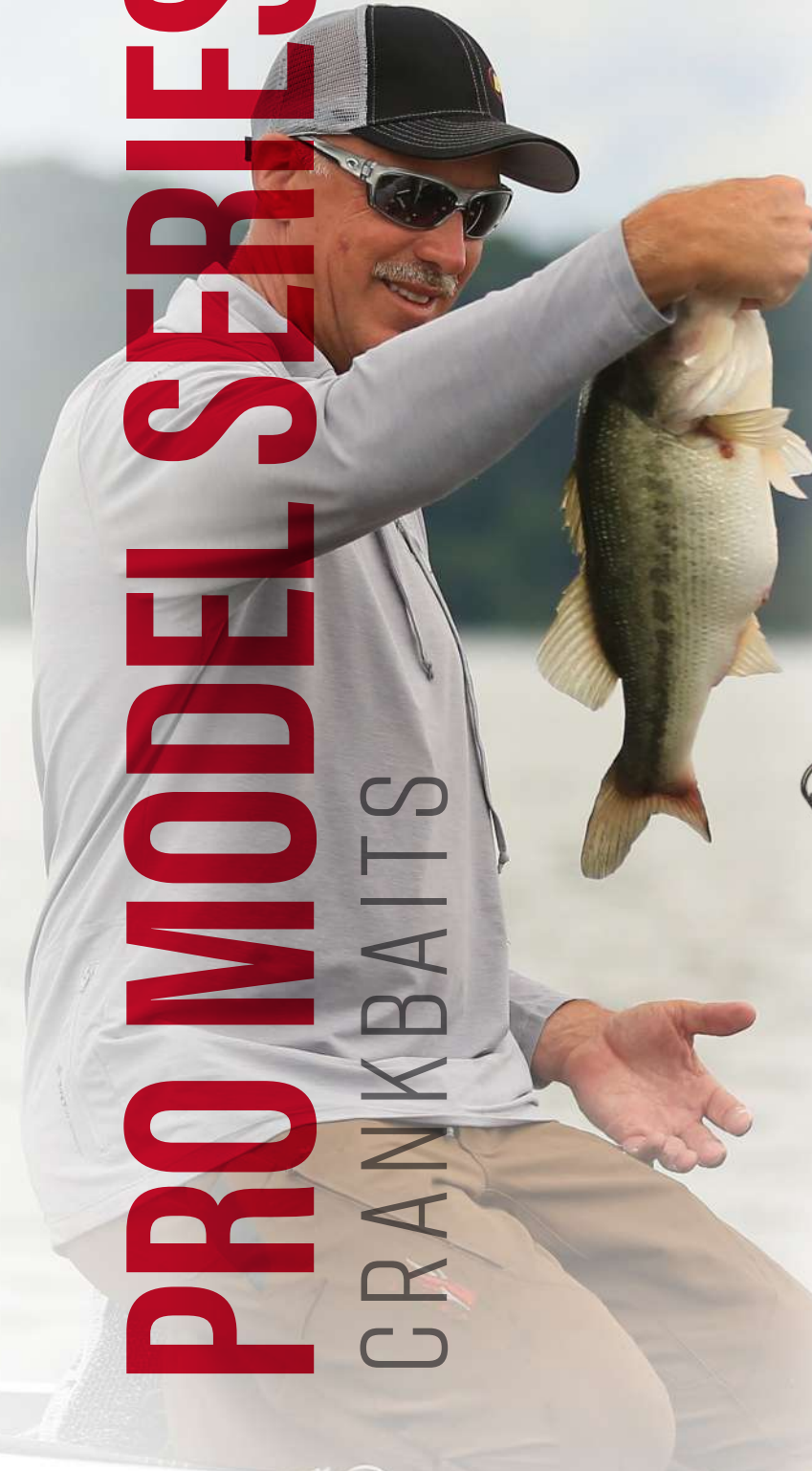
DIVES TO 8'  
3/8 OZ.

**MSRP \$5.99**

HC3



**PRO MODEL SERIES**  
**CRANKBAITS**



A medium-sized body with a wider wobble and an oversized bill to deflect off cover. The Series 4 is great for medium depth, heavy cover applications and dirty water.

**SERIES**  
**4**

DIVES 5 - 8'  
9/16 OZ.

**MSRP \$5.99**

HC4



A medium-sized body with a medium wobble and medium buoyancy, The Series 5 has a 2° diving plane to allow for lengthened casts and deeper depths.

**SERIES**

**5**

DIVES TO 10'+  
5/8 OZ.

**MSRP \$5.99**

HC5



A large deep diver with a 0° diving plane, the Series 6 is designed to cast extreme distances. Systematic flat areas are incorporated to send out larger shock waves — important at the depths to which this bait dives. Medium buoyancy.

**SERIES**

**6**

DIVES TO 12'+  
1 OZ.

**MSRP \$5.99**

HC6



A great "finesse" fishing style hard bait with a tight action, much like a balsa bait but with the benefits of plastic.

**LUCKY SHAD**  
FINESSE STYLE CRANKBAIT

DIVES TO 8'  
1/2 OZ.

**MSRP \$7.99**

HCLS3



# LEGENDARY DOESN'T RESULT FROM BEING AVERAGE

The entire KVD line of crankbaits has been painstakingly designed and tested at the hands of Kevin VanDam himself. From the erratic action and chip-resistant finishes to 3D “look alive” eyes—no detail has been spared in developing and delivering a lineup of crankbaits proven to produce results on the water.



“The KVD 1.5 has been a proven and critical tool for me over the years. With the added element of the “Hard Knock” sound, the new KVD Hard Knock 1.5 is an exciting new addition to my arsenal that I can rely on to trigger bass into more bites.”

**KEVIN VANDAM**  
MLF PRO ANGLER



**NEW**  
**KVD 1.5**  
HARD KNOCK  
HCKVDSI.5HK

DIVES 3-6'  
3/8 OZ.  
**MSRP \$7.99**

KVD CRANKBAITS



**KVD 1.0**

DIVES 2-4'  
3/8 OZ.

**MSRP \$6.99**

HCKVDSI.0



**KVD 1.5**

SHALLOW RUNNER

DIVES 10"  
3/8 OZ.

**MSRP \$6.99**

HCKVDSI.5SH



**KVD 1.5**

DEEP

DIVES TO 9'  
7/16 OZ.

**MSRP \$8.99**

HCKVDSI.5D



**KVD 1.5**

DIVES 3-6'  
7/16 OZ.

**MSRP \$6.99**

HCKVDSI.5



**KVD 2.5**

FLAT SIDE

DIVES TO 8'  
3/8 OZ.

**MSRP \$7.49**

HCKVDI.5F



**KVD 2.5**

DIVES 3-5'  
5/8 OZ.

**MSRP \$6.99**

HCKVDS2.5



**KVD 4.0**

HCKVDS4.0

DIVES 6'  
5/8 OZ.

**MSRP \$10.99**



**KVD 8.0**

HCKVDS8.0

DIVES 6-9'  
1 1/2 OZ.

**MSRP \$15.99**

NEW FOR 2021 HYBRID HUNTER

**INCREDIBLY LOUD.  
EXTREMELY BUOYANT.  
IRRESISTIBLE ACTION.**



UNIQUE HUNTING ACTION

**NEW HYBRID HUNTER**

Incredibly loud rattle system and comes through grass better than any other hard bait.

DIVES 3'-5'  
1 OZ.

**MSRP \$8.99**

HCHH



UNIQUE HUNTING ACTION

**NEW HYBRID HUNTER JR**

Incredibly loud rattle system and comes through grass better than any other hard bait.

DIVES 2'-4'  
1/2 OZ.

**MSRP \$8.99**

HCHHJR



108 BLUE CRAW



406 GOLD BLACK BACK



409 CHROME BLUE BACK



450 DELTA RED



467 BULLY



535 CHARTREUSE BLACK BACK



568 GREEN GIZZARD



584 OYSTER



650 CHARTREUSE PERCH



684 CLEARWATER MINNOW



787 SMOOTH



788 SWEET SHAD

**WALLEYE ELITE**

The Walleye Elite series of baits by Strike King are built with proven body styles and increased action to make them your "go to" baits. A wide range of colors are available to mimic bait fish in any lake or river system and for use in any water color. Catch your next "Trophy Eye" on the Walleye Elite series.

MEDIUM DIVING CRANKBAITS



WALLEYE ELITE  
**LUCKY SHAD**

DIVES TO 8'  
LENGTH: 3"

**MSRP \$7.99**

HCLS3W



WALLEYE ELITE  
**BONSAI SHAD**

DIVES TO 12'  
LENGTH: 4"

**MSRP \$7.99**

HCBS4W



WALLEYE ELITE  
**BANANA SHAD**

DIVES TO 20'  
LENGTH: 5"

**MSRP \$7.99**

HCBNS5W



237 VIOLET ALEWIFE



238 PURPLE TIGER



239 LEMONADE



240 GHOST W/PINK THROAT



241 CRYSTAL SHAD W/PINK BELLY



401 CHROME BLUE



501 CHARTREUSE WHITE



506 GOLD BLACK BACK



590 SEXY SHAD



640 HOT TIGER



680 YELLOW PERCH



683 STROBE SHAD



685 SILVER TN SHAD



U NUDE

HARD BAITS

WALLEYE ELITE & MEDIUM DIVERS

## DEEP DIVER CRANKBAITS

SERIES	MODEL	COLORS
PRO MODEL 10XD	HC10XD	450, 453, 469, 476, 477, 511, 517, 534, 535, 538, 561, 568, 570, 584, 586, 590, 650, 663, 692, 699, U
PRO MODEL 8XD	HC8XD	450, 453, 469, 476, 477, 509, 511, 517, 534, 535, 538, 561, 568, 570, 583, 584, 585, 586, 590, 598, 650, 651, 652, 669, 684, 685, 692, 697, 699, U
PRO MODEL 6XD	HC6XD	401, 450, 453, 462, 464, 469, 476, 477, 509, 511, 517, 534, 535, 538, 554, 561, 562, 563, 568, 570, 583, 584, 585, 586, 590, 598, 648, 650, 651, 652, 663, 667, 680, 681, 682, 684, 685, 692, 697, 699, U
PRO MODEL 6XD SILENT SERIES	HCS6XD	500, 511, 517, 534, 538, 561, 568, 586, 590
PRO MODEL 5XD	HC5XD	401, 450, 453, 462, 464, 469, 476, 477, 509, 511, 517, 534, 535, 538, 554, 561, 562, 563, 568, 570, 583, 584, 585, 586, 590, 598, 648, 650, 651, 652, 663, 667, 680, 681, 682, 684, 685, 692, 697, 699
PRO MODEL 5XD SILENT SERIES	HCS5XD	511, 517, 534, 538, 561, 568, 586, 590
PRO MODEL 3XD	HC3XD	450, 467, 468, 469, 476, 477, 500, 511, 513, 514, 517, 518, 534, 535, 538, 539, 556, 561, 562, 563, 564, 565, 568, 569, 570, 583, 586, 590, 598, 622, 648, 650, 651, 652, 667, 680, 684, 706, 707
PRO MODEL SERIES 6	HC6	511, 535, 538, 561, 569, 590, 598
PRO MODEL SERIES 5	HC5	450, 453, 467, 468, 469, 476, 477, 501, 503, 509, 511, 513, 517, 526, 534, 535, 538, 554, 556, 561, 563, 565, 568, 569, 570, 583, 585, 586, 590, 600, 622, 648, 650, 651, 652, 667
WALLEYE ELITE BANANA SHAD	HCBNSW	237, 238, 239, 240, 241, 401, 506, 590, 640, 680, 683, 685, U

## MEDIUM DIVER CRANKBAITS

SERIES	MODEL	COLORS
PRO MODEL SERIES 4	HC4	503, 511, 513, 517, 518, 526, 538, 556, 561, 568, 569, 590, 622
PRO MODEL SERIES 3	HC3	450, 467, 468, 469, 476, 477, 511, 513, 517, 526, 535, 538, 539, 556, 561, 562, 563, 564, 568, 570, 583, 590, 598, 600, 622, 648, 650, 651, 652, 667, 680, 707
KVD 1.5 FLAT SIDE	HCKVD1.5F	450, 467, 468, 469, 477, 517, 534, 535, 538, 561, 568, 583, 585, 586, 590, 598, 648, 650, 651, 652, 667, 684, 699
PRO MODEL LUCKY SHAD	HCLS3	401, 450, 467, 468, 469, 477, 506, 514, 534, 568, 583, 584, 586, 590, 598, 648, 650, 652, 663, 667, 680, 684, 685, 697, 699, U
WALLEYE ELITE BONSAI SHAD	HCBS4W	237, 238, 239, 240, 241, 401, 506, 590, 640, 680, 683, 685, U

## SHALLOW DIVER CRANKBAITS

SERIES	MODEL	COLORS
WALLEYE ELITE LUCKY SHAD	HCLS3W	237, 238, 239, 240, 241, 401, 501, 640, 680, 683, 685, U
PRO MODEL SERIES 4S	HC4S	500, 503, 511, 513, 517, 518, 535, 538, 562, 563, 564, 568, 569, 583, 590
PRO MODEL SERIES I	HC1	526, 535, 538, 562, 564, 569, 590, 598
PRO MODEL SERIES ISX	HCIXS	511, 513, 538, 590
NEW HYBRID HUNTER	HCHH	108, 406, 409, 450, 467, 535, 568, 584, 650, 684, 787, 788
NEW HYBRID HUNTER JR	HCHHJR	108, 406, 409, 450, 467, 535, 568, 584, 650, 684, 787, 788

## SQUAREBILL CRANKBAITS

SERIES	MODEL	COLORS
KVD 8.0	HCKVDS8.0	450, 467, 469, 476, 477, 517, 534, 535, 538, 561, 568, 586, 590, 598, 648, 650, 652, 663, 697, 699, U
KVD 4.0	HCKVDS4.0	450, 453, 467, 468, 469, 476, 477, 517, 534, 535, 538, 561, 568, 584, 586, 590, 598, 648, 650, 652, 663, 697, 699, 707
KVD 2.5	HCKVDS2.5	46, 108, 447, 450, 451, 453, 462, 464, 467, 468, 469, 476, 477, 500, 511, 513, 514, 517, 526, 534, 535, 538, 554, 561, 564, 568, 569, 570, 584, 585, 586, 590, 598, 620, 622, 648, 649, 650, 651, 652, 663, 667, 680, 684, 697, 699, 706, 707, U
KVD 1.5	HCKVDS1.5	46, 108, 447, 450, 451, 453, 462, 464, 467, 468, 469, 476, 477, 500, 511, 513, 514, 517, 526, 534, 535, 538, 554, 561, 564, 565, 568, 570, 569, 584, 585, 586, 590, 598, 605, 620, 622, 648, 649, 650, 651, 652, 663, 667, 680, 684, 697, 699, 706, 707, U
KVD 1.5 DEEP	HCKVDS1.5D	46, 108, 447, 450, 467, 468, 469, 476, 477, 517, 534, 535, 538, 561, 562, 563, 564, 568, 569, 570, 584, 586, 590, 648, 650, 651, 652, 663, 697, 699, 707
KVD 1.0	HCKVDS1.0	46, 108, 447, 450, 451, 467, 468, 469, 476, 477, 511, 514, 517, 535, 538, 564, 568, 586, 590, 622, 648, 650, 651, 652, 663, 667, 680, 684, 697, 699, 707
KVD 1.5 SHALLOW	HCKVDS1.5SH	506, 514, 517, 535, 538, 564, 570, 586, 590, 598, 650, 651, 652, 663, 684, 697, 699
NEW KVD 1.5 HARD KNOCK	HCKVD1.5HK	108, 447, 450, 467, 468, 469, 476, 477, 511, 517, 535, 538, 564, 568, 569, 584, 590, 622, 648, 650, 667, 699, 820, 850

\*NEW colors are in red





# UNIQUE SOUND. SHIMMERING ACTION. PREMIUM LOOK.

## RED EYED SHAD

The Red Eyed Shad has become the standard lipless crankbait on the pro tour. Designed by our National Pro Staff, the Red Eyed Shad has incredible action and features unmatched colors, premium hooks, 3D eyes and free-floating rattles to give you the best action and sound of any lipless crankbait on the market.

## RED EYED SHAD TUNGSTEN 2-TAP

The Red Eyed Shad Tungsten 2-Tap has all the same features as our regular Red Eyed Shad, but it's designed with a unique tungsten sound chamber that emits a double tapping cadence for a unique sound that can trigger even the most finicky fish to bite.



### RED EYED SHAD LIPLESS

MODEL	COLORS
REYESD14	401, 402, 406, 409, 419, 421, 430, 432, 467, 468, 469, 477, 511, 514, 538, 568, 570, 583, 586, 590, 598, 620, 648,
REYESD12	46, 108, 311, 317, 391, 392, 401, 402, 406, 409, 410, 413, 414, 419, 421, 430, 432, 446, 447, 448, 450, 451, 452, 453, 454, 462, 464, 467, 468, 469, 477, 498, 500, 511, 514, 526, 534, 538, 550, 554, 556, 562, 564, 568, 583, 584, 586, 590, 598, 600, 620, 622, 648, 650, 651, 663, 667, 681, 697, 699, 706
REYESD34	401, 402, 406, 409, 419, 421, 430, 432, 448, 450, 451, 452, 467, 468, 469, 477, 500, 511, 514, 526, 538, 556, 562, 564, 568, 583, 590, 620, 648, 650, 651, 663, 667, 697, 699
REYESDTT12	46, 108, 401, 402, 406, 409, 421, 430, 447, 448, 450, 451, 452, 453, 454, 462, 464, 467, 468, 469, 477, 514, 534, 538, 562, 564, 584, 590, 598, 620, 648, 650, 663, 667, 685, 697, 699
REYESDTT34	401, 402, 406, 409, 421, 430, 446, 448, 450, 451, 452, 454, 467, 468, 469, 477, 514, 538, 562, 564, 586, 590, 598, 648, 652, 663, 685, 697, 699

### RED EYED SHAD COLOR CHART



# KVD JERKBAITS

The KVD Jerkbait series, KVDJ100, KVDJ200, KVDJ300, KVDJ300W, KVDJ300D, and KVDJ300W have the perfect combination of roll, wiggle and flash. The combination of our proprietary weight transfer system for increased castability, with 3D eyes and premium black nickel hooks, result in that lethal action.



**NEW KVD 100**  
HCKVDJ100

3 5/8"  
DIVES 3'-4'  
1/4 OZ.

**MSRP \$8.99**



**KVD 200**  
HCKVDJ200

4.5"  
DIVES 4'-7'  
3/8 OZ.

**MSRP \$10.99**



AVAILABLE IN WALLEYE SERIES  
**KVD 300**  
HCKVDJ300 & HCKVDJ300W

DIVES 4'-7'  
4.75"  
1/2 OZ.

**MSRP \$10.99**



AVAILABLE IN WALLEYE SERIES  
**KVD 300 DEEP**  
HCKVDJ300D & HCKVDJ300DW

4.75"  
DIVES TO 11'  
3/5 OZ.

**MSRP \$10.99**



\*Detailed jerkbait color chart on page 20

## KVD SEXY DAWG & MEGA DAWG SERIES

# LIFE IS EASY AT THE TOP

The Sexy Dawg was designed and reviewed by Kevin VanDam to be an easy to work, far casting, premium "walk-the-dog" topwater lure with great action. Thousands of fish later, we can safely say, he got it right.



REALISTIC 3D EYES  
**KVD SEXY DAWG JR.**

3.75"  
3/8 OZ.

**MSRP \$9.99**

HCKVDSDJR



FREE FLOATING RATTLES  
**KVD SEXY DAWG**

4.5"  
5/8 OZ.

**MSRP \$9.99**

HCKVDS



DEEPER KNOCKING SOUND  
**KVD SEXY DAWG HARD KNOCK**

4.5"  
5/8 OZ.

**MSRP \$9.99**

HCKVDSHDK



MEGA WALKING ACTION  
**KVD MEGA DAWG**

6"  
2 OZ.

**MSRP \$17.99**

HCKVDM



\*Detailed Topwater color chart on page 20

HARD BAITS

JERKBAITS & TOPWATER

KVD TOPWATERS



CHUGGING & SPITTING ACTION  
**KVD SPLASH & SPLASH JR.**

Designed by Kevin Vandam to have a slender modified flat side for erratic thumping action with a body size similar to the KVD 1.5 squarebill

2.25" & 2.75"  
3/16 & 3/8 OZ.

MSRP \$8.99

HCKVDSPLJR  
HCKVDSPL



UNIQUE CLACKING SOUND  
**KVD 2.5 WAKE BAIT**

Identical size profile to the existing KVD 2.5. Newly designed sound chamber emits a unique clacking sound and can be "waked" on top at higher speeds than other wake baits.

2.5"  
3/8 OZ.

MSRP \$7.99

HCKVD2.5W

Available colors on the page 15 color chart



KVD JERKBAITS

SERIES	MODEL	COLORS
NEW KVD 100	HCKVDJ100	401, 462, 464, 506, 508, 514, 585, 590, 663, 669, 681, 682, 683, 685, 699,
KVD 200	HCKVDJ200	293, 294, 295, 297, 298, 299, 401, 408, 462, 464, 467, 468, 469, 475, 477, 504, 506, 508, 514, 538, 568, 585, 586, 590, 598, 620, 663, 669, 680, 681, 682, 683, 684, 685, 699, U
KVD 300	HCKVDJ300	293, 294, 295, 297, 298, 299, 401, 408, 462, 464, 467, 468, 469, 475, 477, 504, 506, 508, 514, 534, 538, 568, 584, 585, 586, 590, 598, 620, 652, 663, 669, 680, 681, 682, 683, 684, 685, 699
KVD 300 DEEP	HCKVDJ300D	293, 294, 295, 297, 298, 299, 401, 408, 462, 464, 467, 468, 469, 475, 477, 504, 506, 508, 514, 584, 590, 598, 652, 663, 669, 680, 681, 682, 683, 684, 685, 699, U
KVD 300 WALLEYE	HCKVDJ300W	237, 238, 239, 240, 241, 401, 501, 504, 590, 640, 680, 683, 685
KVD 300 DEEP WALLEYE	HCKVDJ300DW	237, 238, 239, 240, 241, 401, 501, 590, 640, 680, 683, 685

KVD TOPWATERS

SERIES	MODEL	COLORS
KVD SEXY DAWG JR.	HCKVDSDJR	462, 464, 469, 475, 477, 500, 514, 538, 568, 583, 585, 586, 590, 598, 622, 665, 668, 684, U
KVD SEXY DAWG	HCKVDS	462, 464, 467, 469, 475, 477, 500, 514, 538, 568, 583, 584, 585, 586, 590, 598, 622, 652, 665, 668, 684, 699, U
KVD SEXY DAWG HARD KNOCK	HCKVDSHDK	467, 469, 475, 477, 514, 568, 584, 585, 590, 622, 665, 668, 699
KVD MEGA DAWG	HCKVDM	469, 475, 477, 514, 568, 583, 584, 586, 590, 652, 665, 668, 699
KVD 2.5 WAKE BAIT	HCKVD2.5W	294, 295, 467, 469, 476, 477, 511, 514, 538, 568, 584, 590, 622, 681, 699
KVD SPLASH	HCKVDSPL	401, 467, 469, 475, 477, 500, 514, 584, 586, 590, 598, 620, 652, 665, 668, 684, 699, U
KVD SPLASH JR.	HCKVDSPLJR	401, 467, 469, 475, 477, 500, 514, 584, 586, 590, 598, 620, 652, 665, 668, 684, 699, U

\*NEW colors are in red



# IT'S ALL THE RAGE

SOFT BAITS WITH BIG ATTITUDES

The Rage Tail® series' unique and exclusive tail design is engineered like no other soft plastic bait. Each is designed with a specific purpose and uses customized hi-grade plastics for superior action. You won't believe the splash, noise or action is coming from a soft plastic...but the fish will.

SOFT BAITS

RAGE TAIL® PLASTICS



SUBTLE ACTION AT SLOW SPEEDS  
**BABY RAGE BUG  
RAGE BUG & MAG. RAGE BUG**

SIZE: 3", 4" & 4.5"

MSRP \$6.99

RGBBUG, RBUG, RGMBUG45

ACTION PACKED CLAWS  
**RAGE CRAW & BABY CRAW**

SIZE: 4" & 3"

MSRP \$6.99

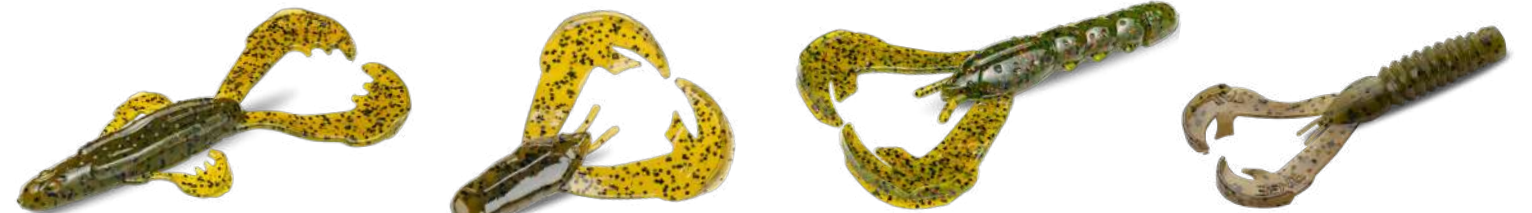
RGCRW, RGBC

MORE SUBTLE THAN RAGE CRAW  
**RAGE DB CRAW**

SIZE: 4"

MSRP \$6.99

RGDBC



GREAT FLIPPING BAIT  
**RAGE SPACE MONKEY**

SIZE: 4"

MSRP \$6.99

RGSM

DESIGNED AS A JIG TRAILER  
**RAGE CHUNK**

SIZE: 3"

MSRP \$6.99

RGCHK

BIGGER CRAW, BIGGER BITE  
**RAGE LOBSTER**

SIZE: 4.5"

MSRP \$6.99

RGLOB

CRAW DESIGN, NED PROFILE  
**NEW RAGE NED CRAW**

SIZE: 2.75"

MSRP \$6.99

RGNC

\*Detailed Rage items color chart on page 23



FLIP IT OR PUNCH IT

## RAGE PUNCH BUG

SIZE: 3.5"

MSRP \$6.99

RGPB



BEST RIGGED WEIGHTLESS

## RAGE SHAD

SIZE: 3"

MSRP \$6.99

RGSHD



UNLIKE ANY OTHER WORM

## RAGE ANACONDA

SIZE: 7" & 10"

MSRP \$6.99

RGANA7, RGANA10



RIG IT, JIG IT, SWIM IT

## RAGE SWIMMER

SIZE: 2.75", 3.25", 3.75", 4.75", 5.75"

MSRP \$6.99

RGSW234, RGSW314,  
RGSW334, RGSW434,  
RGSW534



SWIMS GREAT ON JIGHEAD

## RAGE GRUB

SIZE: 4"

MSRP \$6.99

RGGRUB4



GREAT TOPWATER ACTION

## RAGE TOAD

SIZE: 4"

MSRP \$6.99

RGTD



FITS GREAT ON NED HEAD

## RAGE NED BUG

SIZE: 2.5"

MSRP \$6.99

RGNBUG



INCREDIBLE ACTION

## RAGE NED CUT-R WORM

SIZE: 3"

MSRP \$6.99

RGNCUTR



BEST SWIM TRAILER ON THE MARKET

## RAGE MENACE MAGNUM MENACE & BABY MENACE

SIZE: 3", 3.5" & 4"

MSRP \$6.99

RGBM, RGTIMG, RGMAGM



LEGS AND TAIL THAT WORK

## RAGE LIZARD

SIZE: 6"

MSRP \$6.99

RGLIZ6



RAPID TAIL FLICKER RATE

## RAGE THUMPER

SIZE: 7" & 10"

MSRP \$6.99

RGTW7, RGTW10



OUR MOST VERSATILE WORM

## RAGE CUT-R WORM

SIZE: 6" & 7"

MSRP \$6.99

RG CUT56, RGCUT7

### RAGE TAIL PLASTICS COLOR CHART



#### SERIES

#### MODEL

#### COLORS

RAGE ANACONDA 10" (6 PK)	RGANA10	18, 39, 42, 46, 50, 85, 109, 125, 135, 264
RAGE ANACONDA 7" (7 PK)	RGANA7	18, 42, 46, 125
MAGNUM RAGE BUG (6 PK)	RGMBUG45	2, 18, 38, 42, 46, 50, 51, 100, 101, 108, 135, 466, 805, 807, 808, 850
RAGE BUG (7 PK)	RGBUG	2, 18, 38, 42, 46, 50, 51, 84, 100, 101, 108, 116, 135, 142, 250, 259, 261, 266, 268, 466, 805, 807, 808, 809, 850, 875
RAGE BABY BUG (9 PK)	RGBBUB	2, 18, 46, 50, 51, 84, 100, 101, 108, 135, 466, 808, 850
RAGE CHUNK (7 PK)	RGCHK	2, 38, 46, 50, 51, 100, 102, 108, 135, 142, 144, 808
RAGE BABY CRAW (9 PK)	RGBBC	2, 18, 46, 50, 84, 100, 101, 102, 108, 130, 140, 144, 145, 466, 805, 807, 808
RAGE CRAW (7 PK)	RGCRW	2, 13, 18, 19, 38, 42, 46, 47, 50, 51, 52, 57, 84, 100, 101, 102, 103, 107, 108, 109, 116, 130, 135, 140, 142, 144, 145, 175, 229, 250,
RAGE DB CRAW (7 PK)	RGDBC	261, 466, 805, 807, 808, 809, 850
<b>NEW</b> RAGE NED CRAW (9 PK)	<b>RGNC</b>	<b>18, 46, 50, 85, 100, 101, 103, 108, 197, 466, 808, 850</b>
RAGE LOBSTER (5 PK)	RGLOB	2, 18, 46, 100, 101, 466, 808
RAGE CUT-R 7" (6 PK)	RG CUT7	2, 18, 46, 50, 108, 135, 466, 808
RAGE CUT-R 6" (7 PK)	RG CUT56	2, 7, 18, 42, 46, 50, 85, 100, 108, 144, 805, 808, 809, 850
RAGE NED CUT-R (9 PK)	RGNCUTR	2, 7, 18, 42, 46, 47, 50, 84, 85, 100, 108, 144, 189, 805, 808, 809, 850
RAGE GRUB (10 PK)	RGGRUB4	18, 46, 50, 85, 100, 101, 103, 108, 197, 466, 808, 850
RAGE LIZARD (7 PK)	RGLIZ6	18, 32, 45, 46, 52, 83, 84, 191
RAGE MAGNUM MENACE (7 PK)	RGMAGM	16, 18, 42, 46
RAGE MENACE (7 PK)	RGTIMG	2, 18, 46, 84, 100, 108, 135, 191, 266, 466, 808, 850
RAGE BABY MENACE (9 PK)	RGBM	2, 13, 16, 18, 19, 38, 46, 57, 84, 100, 108, 130, 135, 141, 144, 175, 189, 191, 260, 261, 266, 466, 805, 807, 808, 809, 850
RAGE NED BUG (9 PK)	RGNBUG	2, 13, 16, 18, 19, 46, 84, 100, 108, 130, 135, 144, 191, 260, 466, 805, 808
RAGE PUNCH BUG (7 PK)	RGPB	18, 46, 50, 85, 100, 101, 103, 108, 197, 466, 808, 850
RAGE SHAD (5 PK)	RGSHD	2, 18, 46, 50, 100, 108, 466, 808
RAGE SPACE MONKEY (6 PK)	RGSM	38, 45, 46, 57, 84, 94
RAGE SWIMMER 5.75" (4 PK)	RGSW534	2, 18, 42, 46, 50, 107, 109, 116, 135, 144
RAGE SWIMMER 4.75" (6 PK)	RGSW434	46, 47, 141, 142, 151, 265, 266, 267, 568, 590
RAGE SWIMMER 3.75" (7 PK)	RGSW334	46, 47, 141, 142, 151, 265, 266, 267, 504, 568, 590
RAGE SWIMMER 3.25" (8 PK)	RGSW314	46, 47, 141, 142, 151, 265, 266, 267, 504, 568, 590
RAGE SWIMMER 2.75" (9 PK)	RGSW234	46, 47, 141, 142, 151, 265, 266, 267, 504, 568, 590
RAGE THUMPER WORM 10" (7 PK)	RGTW10	46, 47, 141, 142, 151, 265, 266, 267, 504, 568, 590
RAGE THUMPER WORM 7" (10 PK)	RGTW7	7, 18, 39, 42, 46, 50, 261, 264, 809
RAGE TOAD (5 PK)	RGTD	42, 46, 125

\*NEW colors are in red

# BUILT TO PERFECTION

## SOFT BAITS WITH COFFEE SCENT & SALT

KVD Perfect Plastics by Strike King® are simply the BEST soft plastic lures on the market, in our humble opinion! Their exclusive blend of ingredients makes them the softest, saltiest plastics ever! And, if that isn't enough, they also feature Strike King's® exclusive Coffee Scent technology which helps mask human scent and attracts fish.

Open Pour Technology on select baits! Strike King's® Open Pour Technology allows the baits to now have up to three color combinations.

*Kevin Valdez*



BIG FISH ENTICING ACTION

## GAME HAWG & MAG. GAME HAWG

SIZE: 4" & 5.25"

**MSRP \$6.49**

GH4, GH5.25

HEAVY COVER FLIPPING BAIT

## RODENT

SIZE: 3" & 4"

**MSRP \$6.49**

R03, R04

PERFECT FIT FOR KVD TOAD BUZZ

## GURGLE TOAD & GURGLE TOAD JR.

SIZE: 2.75" & 3.75"

**MSRP \$6.49**

GTJR, GT



THE BEST SOFT TWITCH BAIT AROUND

## CAFFEINE SHAD

SIZE: 4" & 5"

**MSRP \$6.49**

CSD4, CSD5

CAFFEINE SHAD WITH BOOT TAIL

## SWIM'N CAFFEINE SHAD

SIZE: 4" & 5"

**MSRP \$6.49**

SCSD4, SCSD5

SUPER-SUBTLE SWIMMING ACTION

## SWIM-N-SHINER

SIZE: 4" & 5"

**MSRP \$6.49**

SWNS4, SWNS5

## KVD PERFECT PLASTICS



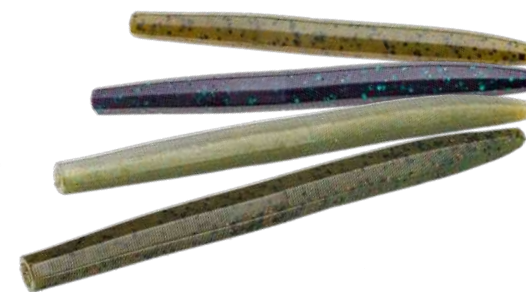
PERFECT BLADED JIG TRAILER

## BLADE MINNOW

SIZE: 4.5"

**MSRP \$6.49**

BM4.5



INCREDIBLE ACTION ON THE FALL

## OCHO

SIZE: 4", 5", 6" & 7"

**MSRP \$6.49**

OCH04, OCH05, OCH06, OCH07



NOTCHES PROVIDE BUBBLE RELEASE

## NED OCHO

SIZE: 2.5"

**MSRP \$6.49**

NOCHO



SHAKES AND QUIVERS WITH EASE

## KVD DREAM SHOT

SIZE: 4" & 5"

**MSRP \$6.49**

DSKVD, DSKVD5

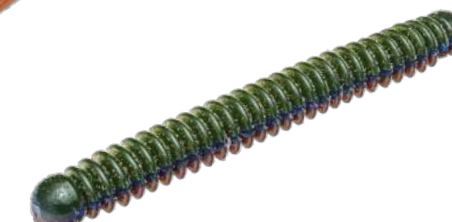
OPEN POUR TECH. ON ALL COLORS

## KVD DROP SHOT HALF SHELL

SIZE: 3.5"

**MSRP \$6.49**

DSHS3.5



ULTIMATE CAROLINA RIG BAIT

## KVD SUPA FRY

SIZE: 4.5"

**MSRP \$6.49**

KVDSF4.5



SUPER SOFT PLASTIC FORMULA

## FINESSE WORM

SIZE: 5" & 6.5"

**MSRP \$6.49**

FIN5, FIN65



OVERSIZED FOR A BIGGER PROFILE

## FAT BABY FINESSE WORM

SIZE: 5"

**MSRP \$6.49**

FBFIN5



BIG WORMS CATCH BIG FISH

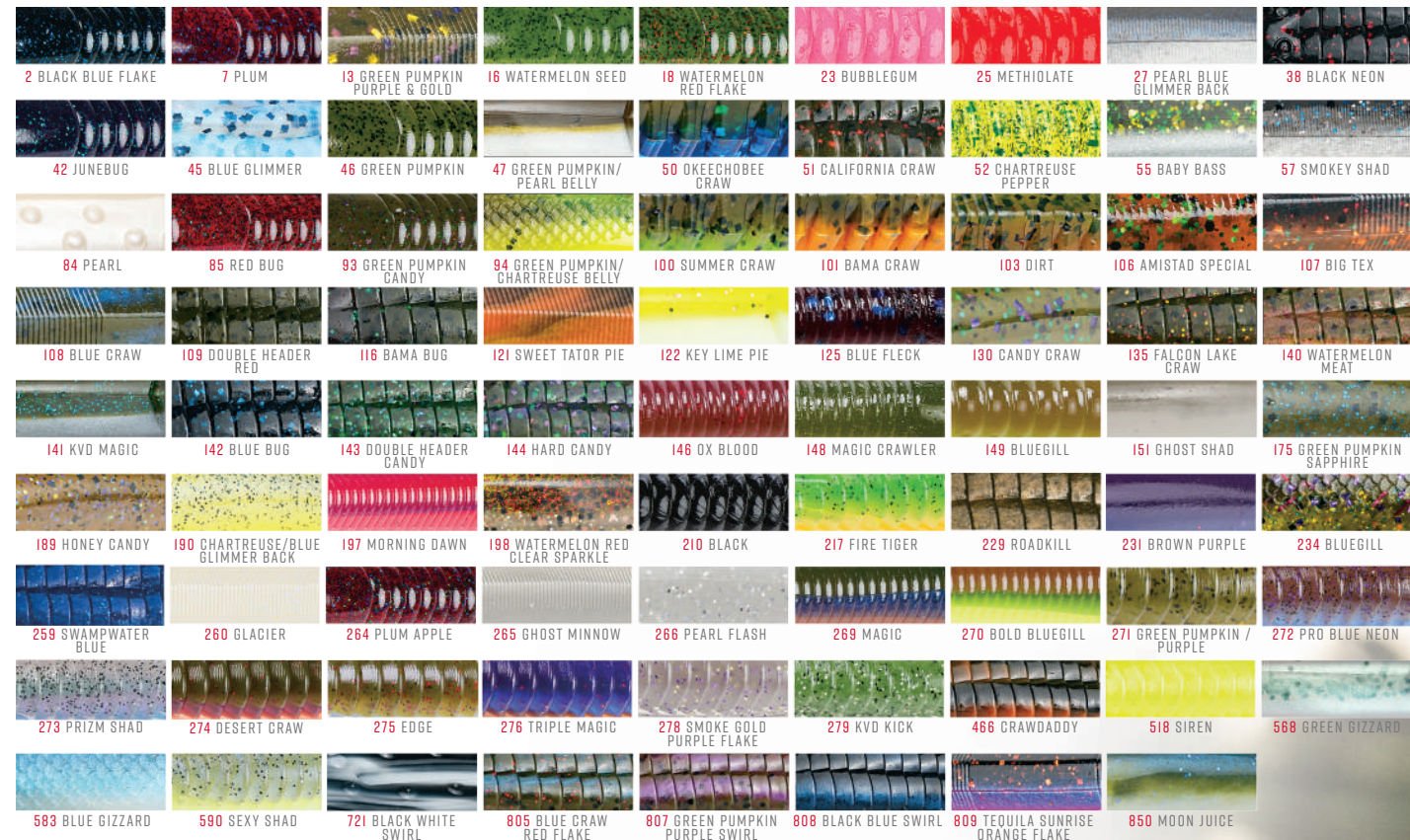
## BULL WORM

SIZE: 8" & 10"

**MSRP \$6.49**

BW8, BW10

## KVD PERFECT PLASTICS COLOR CHART



SERIES	MODEL	COLORS
BLADE MINNOW (8 PK)	BM4.5	18, 46, 47, 84, 94, 122, 141, 151, 234, 266, 583
BULL WORM 8" (5 PK)	BW8	2, 7, 16, 18, 42, 46, 85, 93, 108, 109, 116, 197, 264, 269, 270, 273, 274, 850
BULL WORM 10" (5 PK)	BW10	2, 7, 16, 18, 42, 46, 85, 93, 109, 264, 805, 808, 809, 850
CAFFEINE SHAD 4" (8 PK)	CSD4	18, 27, 55, 57, 84, 141, 151
CAFFEINE SHAD 5" (8 PK)	CSD5	16, 18, 23, 27, 46, 55, 57, 84, 141, 151, 175, 260, 266, 518
KVD DREAM SHOT 4" (9-10 PK)	DSKVD	13, 16, 18, 46, 103, 130, 141, 151, 175, 189, 190, 197, 217, 231, 269, 270, 272, 273, 274, 276, 518, 590, 805, 807, 850
KVD MAGNUM DREAM SHOT 5" (8 PK)	DSKVD5	13, 18, 46, 103, 130, 141, 151, 175, 197, 217, 231, 269, 270, 272, 273, 274, 276, 518, 590, 805, 807, 850
KVD DROP SHOT HALF SHELL (9 PK)	DSHS3.5	46, 141, 197, 217, 269, 270, 271, 272, 273, 274, 275, 276, 278, 279, 518, 590, 850
FINESSE WORM 5" (15 PK)	FIN5	18, 42, 46, 85, 103, 125, 130
FINESSE WORM 6.5" (12 PK)	FIN6.5	18, 23, 25, 46, 85, 103, 125, 130, 146, 148, 149, 210, 805, 807, 808, 809, 850
FAT BABY FINESSE WORM (8 - 12 PK)	FBFIN5	13, 16, 18, 46, 85, 103, 109, 125, 130, 175, 189, 197, 210, 217, 269, 270, 272, 273, 274, 276, 590, 805, 807, 808, 809, 850
GAME HAWG (8 PK)	GH4	2, 13, 18, 42, 46, 51, 106, 107, 108, 116, 130, 175, 805, 807, 808, 809, 850
MAGNUM GAME HAWG (6 PK)	GH5.25	2, 7, 13, 18, 42, 46, 50, 51, 100, 107, 108, 116, 130, 135, 805, 807, 808, 809, 850
GURGLE TOAD (5 PK)	GT	45, 47, 84, 94, 210, 518, 721
GURGLE TOAD JR. (7 PK)	GTJR	45, 47, 84, 94, 210, 518, 721
OCHO 4" (10 PK)	OCHO4	2, 16, 18, 23, 42, 46, 93, 108, 109, 121, 260
OCHO 5" (8 PK)	OCHO5	2, 13, 16, 18, 23, 42, 46, 50, 55, 85, 93, 106, 107, 108, 109, 121, 130, 141, 189, 260, 265, 466, 805, 808, 809, 850
OCHO 6" (6 PK)	OCHO6	2, 13, 16, 18, 23, 42, 46, 93, 108, 109, 260, 805, 808, 809
OCHO 7" (6 PK)	OCHO7	18, 46, 109, 805, 809
NED OCHO (9 PK)	NOCHO	18, 46, 50, 85, 100, 101, 103, 108, 197, 466, 808, 850
RODENT 3" (8 PK)	RO3	2, 18, 42, 46, 50, 51, 100, 108, 130, 466, 805, 808, 850
RODENT 4" (6 PK)	RO4	2, 13, 18, 38, 42, 46, 50, 51, 100, 107, 108, 109, 116, 130, 135, 140, 142, 143, 144, 229, 259, 466, 805, 807, 808, 809, 850
SWIM-N-SHINER 4" (6 PK)	SWNS4	18, 47, 55, 84, 122, 141, 151, 198, 568, 583
SWIM-N-SHINER 5" (5 PK)	SWNS5	18, 47, 55, 84, 122, 141, 151, 568, 583
SWIM'N CAFFEINE SHAD 4" (7 PK)	SCSD4	18, 27, 46, 47, 55, 57, 84, 94, 141, 151, 198, 266
SWIM'N CAFFEINE SHAD 5" (7 PK)	SCSD5	18, 27, 46, 47, 55, 57, 84, 94, 141, 151, 198, 266
KVD SUPA FRY (6 PK)	KVDSF4.5	16, 18, 42, 46, 51, 52, 85, 108, 109, 130, 143, 197, 269, 270, 274, 276, 590

## FINESSE WORMS & STICK BAITS



PERFECT FLEXIBILITY & FLOTATION

## SUPER FINESSE WORM

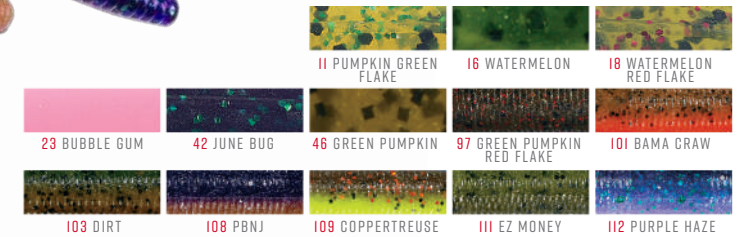
They'll dance on a drop shot rig, and their awesome when "split-shotting" or "Mojo rigging." They'll also float up a Carolina Rig and stand up for shaky head fishing too!

Made with **ELAZTECH**  
Elaztech and EP are trademarks of Z-Man Fishing Products, Inc.

SIZE: 4" & 7"

**MSRP \$6.49**

FIN4, FIN7



GREAT FOR WACKY RIGGING

## ZERO STICK WORM

heavily salt impregnated for a fast sink rate and the flexibility and flotation properties of the plastic material gives it more action than similar baits on the market. The "Zero" is also more durable than other plastic baits enabling you to catch more fish per bait.

Made with **ELAZTECH**  
Elaztech and EP are trademarks of Z-Man Fishing Products, Inc.

SIZE: 5"

**MSRP \$4.49**

3XZ5



GREAT FOR WACKY RIGGING

## SHIM-E-STICK

The Strike King® Shim-E-Stick is great alternative to the sinking stick bait style of soft plastics baits. Heavily salt impregnated with a great action and awesome colors!

SIZE: 5"

**MSRP \$4.49**

SE55



SOFT BAITS

WORMS/STICK BAITS

Z-TOO, BABY Z-TOO, & SHADALICIOUS



SOFT, STRONG, & STRETCHY

## Z-TOO & BABY Z-TOO

The Z-TOO is impregnated with salt so it is less buoyant. It fishes more like a traditional soft plastic jerkbait and the rate of sink can be varied by the size and weight of the hook. Best of all, it won't tear!



SIZE: 3.5" & 5.5"

**MSRP \$4.99**

3XBZT00, 3XZT00



THE PRO'S PREFERRED SWIMBAIT

## SHADALICIOUS

The Shadalicious hollow body swimbait is designed for the discriminating fisherman. Every feature, from the action to the lifelike colors, is designed with one thing in mind - catch bigger fish.

SIZE: 3.5", 4.5" & 5.5"

**MSRP \$10.49**

SHDLC3.5, SHDLC4.5, SHDLC5.5



FINESSE WORMS & STICK BAITS

SERIES	MODEL	COLORS
4" SUPER FINESSE WORM (10 PK)	FIN4	16, 18, 42, 46, 101, 103, 108, 109
7" SUPER FINESSE WORM (8 PK)	FIN7	11, 16, 18, 23, 42, 46, 97, 101, 103, 108, 109, 111, 112
5" ZERO (6 PK)	3XZ5	16, 18, 23, 42, 46, 84, 97, 101, 103, 108, 109, 112
SHIM-E-STICK (8 PK)	SES5	16, 18, 31, 39, 46, 55, 57, 64, 85, 117, 119, 120, 121, 122, 123

SWIMBAITS & JERKBAITS

SERIES	MODEL	COLORS
Z-TOO (4 PK)	3XZT00	27, 28, 53, 54, 55, 57, 84, 722
BABY Z-TOO (5 PK)	3XBZT00	27, 28, 54, 57, 84, 722
SHADALICIOUS 3.5" (6 PK)	SHDLC3.5	151, 500, 504, 512, 568, 583, 586, 590, 598
SHADALICIOUS 4.5" (6 PK)	SHDLC4.5	141, 151, 500, 504, 512, 518, 534, 568, 583, 586, 590, 598
SHADALICIOUS 5.5" (5 PK)	SHDLC5.5	141, 151, 500, 504, 512, 518, 568, 583, 586, 590, 598

**CAUTION:** Do not mix Elaztech® plastics with or store these in the same bag with regular soft plastic baits because the two materials will dissolve when stored together. It is best not to store in direct sunlight. Also, some dyes on the market may negatively affect it (weaken it). Try your dye on one first to see before you dye others.



**TIE ONE ON**  
STRIKE KING LURE CO.

STRIKE KING PLASTICS

Whether you fish big or small, our soft plastics have been proven by our pro staff to catch the winning fish. The only requirement, you have to tie one on.

# COFFEE TUBES

Strike King® Coffee Tubes are scented with real coffee bean granules and coffee bean oil. This natural organic scent is incredibly attractive to fish. It causes them to hold onto the tube longer and masks human and plastic scents. Coffee granules give the tube a more natural earth tone tint that mimics the appearance of a bass' favorite prey. They are salt impregnated too!



## FINESSE TUBE 2.75" FAT TUBE

MSRP \$5.99

CT2.75



## DRAG IT, JIG IT, FISH IT 3.5" TUBE

MSRP \$5.99

CT3.5



## GREAT ON A TEXAS RIG FOR FLIPPING 4.5" FLIP-N-TUBE

MSRP \$5.99

CT4.5



## SALT-IMPREGNATED TUBES

# THE BIGGUNS LIKE 'EM SALTY



## SALTY FINESSE TUBE BITSY TUBE

Our salt-impregnated Bitsy Tube® is great when the bite requires finesse. This 2 3/4" length tube is ideal for many species of fish.

SIZE: 2.75"

MSRP \$4.99

BT2.75



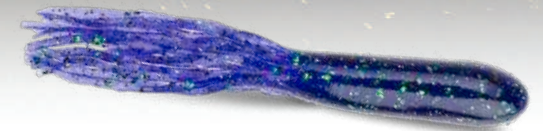
## GREAT ALL-AROUND TUBE KVD PRO-MODEL® TUBE

This salt-impregnated tube is great when finesse is the name of the game. This 3 1/2" length is a great all-around size. Tour Grade Tube Jig Heads can be slid inside the tube with the line tie poked through. This is perfect for light line and spinning rod applications, but equally effective Texas rigged and flipped.

SIZE: 3.5"

MSRP \$4.99

PMT3.5



## SOLID HEAD FOR A STRONGER TUBE DENNY BRAUER'S FLIP-N-TUBE

This salt-impregnated Flip-N-Tube™ is designed especially for flippin' and pitching. The special 4 1/2" length is perfect for a Mustad® Megabite or similar hook. Works great fished weightless as a soft plastic jerkbait too!

SIZE: 4.5"

MSRP \$4.99

FLPT4.5



## TUBE COLOR CHART

SERIES	MODEL	COLORS
2.75" COFFEE FAT TUBE (9 PK)	CT2.75	26, 30, 46, 51, 112, 129, 229, 271, 278, 725, 834
3.5" COFFEE TUBE (8 PK)	CT3.5	12, 18, 20, 26, 29, 30, 46, 51, 56, 61, 104, 105, 112, 126, 129, 229, 271, 278, 518, 725, 834
4.5" COFFEE FLIP-N-TUBE (6 PK)	CT4.5	2, 12, 13, 18, 38, 44, 46, 94, 518
BITSY TUBE (10 PK)	BT2.75	11, 17, 30, 38, 44, 46, 63, 64, 90, 92
KVD PRO-MODEL TUBE (10 PK)	PMT3.5	2, 38, 44, 46, 48, 52, 63, 64
DENNY BRAUER'S FLIP-N-TUBE (8 PK)	FLPT4.5	2, 38, 42, 44, 46, 48, 52, 63



# WALK IT, POP IT & HOLD ON



SKIPS, WALKS, SPLASHES, AND POPS

## KVD POPPING PERCH & PIPSQUEAK POPPING PERCH

SIZE: 5.5" & 5"  
1/2 & 1/3 OZ.

**MSRP \$10.99**

PPKVD, PIPPKVD



## POPPING PERCH BAITS

The KVD Popping Perch and the KVD Pipsqueak Popping Perch were designed and tested by the entire team at Strike King®. The result is the finest topwater hollow body popping lure EVER! Resembling a perch, the bait skips, walks, splashes and pops like wounded bait.

## SEXY FROGS BAITS

Featuring a fully sealed nose to minimize water entry. It has a big strong double hook and easily collapsable hollow body for better hookups. Although designed for heavy cover applications, it's also great in open water.



SEALED NOSE & BUILT FOR HEAVY COVER

## KVD SEXY FROG & BABY SEXY FROG

SIZE: 5.75", 4" | 5/8 & 5/16 OZ.

**MSRP \$10.99**

SFKVD, BSFKVD



## SOFT FROG BAITS



### BUILT FOR THE THICKEST COVER

## HACK ATTACK® PAD PERCH

Designed by Pro Angler Greg Hackney, the Pad Perch has a pointed nose to allow it to easily move through thick cover, such as lily pads and brush. The bait skips, walks, and splashes like a wounded perch.

SIZE: 6"  
1/2 OZ.

**MSRP \$10.99**

HAPP



### UNIQUE SOUND

## SUPER TOAD

The Super Toad offers the perfect profile and unique sound that bass can't resist. Designed to be fished around shallow cover such as grass, brush and lily pads.

SIZE: 4"

**MSRP \$4.49**

STOAD



## FROG BAITS COLOR CHART

SERIES	MODEL	COLORS
KVD PIPSQUEAK POPPING PERCH	PIPKVD	10, 46, 84, 154, 155, 234, 280, 282, 348, 623, 665, 699, 704, 726, 728
KVD POPPING PERCH	PPKVD	10, 46, 84, 154, 155, 234, 243, 280, 281, 282, 283, 348, 623, 642, 665, 680, 682, 699, 704, 726, 728
KVD BABY SEXY FROG	BSFKVD	10, 47, 84, 153, 154, 155, 157, 158, 665, 710, 711, 712, 715, 728, 729
KVD SEXY FROG	SFKVD	10, 46, 47, 84, 152, 153, 154, 155, 156, 157, 158, 176, 179, 665, 710, 711, 712, 715, 728, 729
HACK ATTACK PAD PERCH	HAPP	10, 46, 84, 154, 155, 234, 243, 280, 281, 282, 283, 348, 623, 665, 682, 699, 704, 726, 728
SUPER TOAD (5 PK)	STOAD	10, 18, 46, 47, 84, 94

\*NEW colors are in red

# SEE WHAT ALL THE NOISE IS ABOUT

## THUNDER CRICKET VIBRATING JIG

The Thunder Cricket™ was designed by Kevin VanDam, Greg Hackney, Andy Montgomery and has changed the game for vibrating jigs. The Thunder Cricket features the Jungle style flipping hook and an ultra-thin, ultra-stiff stainless-steel blade with Strike King®'s new Panther Hide Paint finish.

3/8, 1/2, 5/8, 3/4 OZ.

MSRP \$13.99

TCVSJ38, TCVSJ12, TCVSJ58, TCVSJ34

Sold under license of U.S. Patent Nos. 7,726,062 and 9,253,967 owned by Z-Man® Fishing Products, Inc., the licensor



UNIQUE BLADE DESIGN

## TOUR GRADE RAGE BLADE

The Rage Blade's unique design increases hooks ups and decreases snag ups compared to other designs. It has a custom Gamakatsu® hook and the incredible action and vibration make the Perfect Skirt® and twin tail trailer come alive!

3/8, 1/2 OZ.

MSRP \$7.99

TGRB12, TGRB38



"I hooked me a 9 lber on the Thunder Cricket, so you know I'm a believer."

*Andy Montgomery*

## TOUR GRADE SWINGING SWIM JIG

FREE SWINGING HOOK

The Swinging Swim Jig includes a streamlined, painted, and balanced head for better swimming action and is coordinated with the Perfect Skirt®. Its distinguishing feature is a free swinging black nickel needlepoint hook for that maximum action in the water.

1/4, 3/8, 1/2 OZ.

MSRP \$5.99

TGSSJ14, TGSSJ38, TGSSJ12



MEDIUM WIRE ULTRA SHARP HOOK

## TOUR GRADE SWIMMING JIG

Tour Grade Swim Jig, designed by our Pro-Staff, and includes a streamlined, balanced head for better swimming action. The head is painted & coordinated with a Perfect Skirt® and includes a medium wire ultra-sharp hook.

1/4, 5/16, 3/8 OZ.

MSRP \$5.99

TGSJ14, TGSJ516, TGSJ38



GAMAKATSU EXTRA STRONG SIWASH HOOK

## HACK ATTACK® HEAVY COVER SWIM JIG

Designed to be fished in and around the heaviest cover. The jig is built around, an exclusive for Strike King, Gamakatsu® extra strong Siwash hook for extra bite with a heavy weed guard to help come through the heaviest of cover and the Perfect Skirt® gives the bait more lifelike action.

1/4, 3/8, 1/2 OZ.

MSRP \$5.99

HAHCSJ14, HAHCSJ38, HAHCSJ12



2 BLACK BLUE 3 CHARTREUSE WHITE 10 WHITE 108 BLUE CRAW 135 FALCON LAKE CRAW 234 BLUEGILL 465 GREEN PUMPKIN 786 BRUISER 832 BLACK WIDOW 873 CHARTREUSE BLUE GLIMMER

2 BLACK BLUE 46 GREEN PUMPKIN CRAW 201 SUPER CHARTREUSE 204 WHITE 212 RED CRAW 234 BLUEGILL 538 CHARTREUSE SEXY SHAD 590 SEXY SHAD



2 BLACK BLUE 46 GREEN PUMPKIN 108 BLUE CRAW 130 CANDY CRAW 204 WHITE

234 BLUEGILL 257 SMOKEY SHAD 538 CHARTREUSE SEXY SHAD 586 SEXY BLUE BACK HERRING 590 SEXY SHAD

\*Complete Vibrating and Swim Jig color chart on pages 40-41

\*Complete Vibrating and Swim Jig color chart on pages 40-41

# PULL THEM OUT OF HIDING

*By Hackney*

## HACK ATTACK® FLIPPING JIG

A heavy duty jig, designed to be fished in and around the heaviest shallow & deep-water cover. The Hack Attack® Jig is built around an exclusive Gamakatsu® black nickel heavy wire hook for extra bite and a 30-degree line-tie. Includes a heavy weed guard and is best used on heavy rods with high pound fluorocarbon or braided line.

## HACK ATTACK® FLOURO FLIPPING JIG

Compact jig designed around a strong black nickel hook that has a smaller diameter than the "Flipping Jig" model enabling a deep penetration when using fluorocarbon or lines that stretch more than braid. The head shape, weed guard and size make it extremely weedless and its corkscrew wire keeper keeps your plastic trailer in place.



EXTREME HEAVY COVER JIG

## HACK ATTACK® FLIPPING JIG

3/8, 1/2, 3/4, 1, 1 1/4 OZ.

**MSRP \$5.99**

HAHCJ38, HAHCJ12, HAHCJ34, HAHCJ1, HAHCJ114



EXTREMELY WEEDLESS

## HACK ATTACK® FLURO FLIPPING JIG

3/8, 1/2, 3/4 OZ.

**MSRP \$5.99**

HAFFJ38, HAFFJ12, HAFFJ34



## FLIPPING, SKIPPING & STRUCTURE JIGS

WEEDLESS HEAD DESIGN

## BITSY FLIP

The Bitsy Flip sports a beefier hook so it can be thrown into heavy cover with big line. It's a Bitsy Bug® with a bigger, and super strong, black nickel Mustad® hook and beefier weedguard.

1/4, 3/8, 1/2 OZ.

**MSRP \$2.99**

BFJ14, BFJ38, BFJ12



FINESSE JIG

## BITSY BUG MINI JIG

Inverted line tie on the upper part of head helps keep line from being frayed on rocks. Snagless/weedless head design helps prevent jig from getting wedged in rocks.

1/16, 1/8, 3/16, 1/4 OZ.

**MSRP \$2.99**

BBJ116, BBJ18, BBJ316, BBJ14



ULTIMATE DOCK SKIPPING JIG

## TOUR GRADE SKIPPING JIG

Strike King Pro Andy Montgomery has designed the ultimate jig for skipping under docks. The unique shaped head helps the jig skip up under docks. It has a super strong Gamakatsu® hook that won't bend when banged against hard cover & its line tie angle & extra sharpness aid in hook sets.

3/8, 1/2 OZ.

**MSRP \$5.99**

TGSKJ38, TGSKJ12



INCREASE HOOK UPS & DECREASE HANG UPS

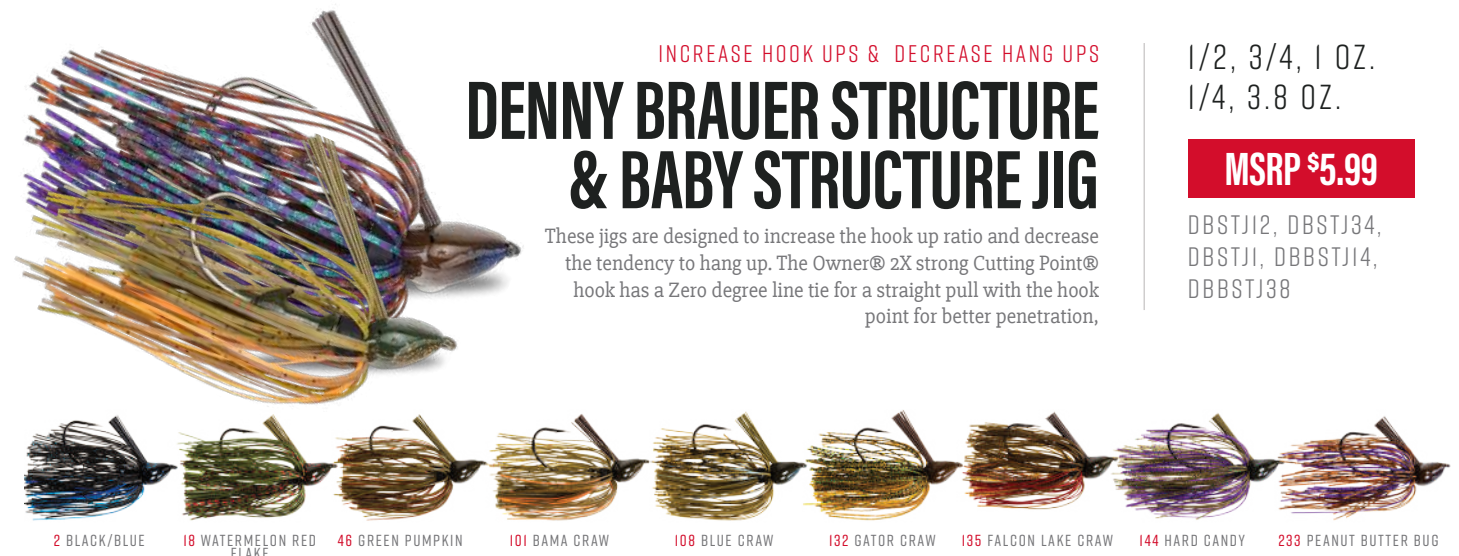
## DENNY BRAUER STRUCTURE & BABY STRUCTURE JIG

These jigs are designed to increase the hook up ratio and decrease the tendency to hang up. The Owner® 2X strong Cutting Point® hook has a Zero degree line tie for a straight pull with the hook point for better penetration,

1/2, 3/4, 1 OZ.  
1/4, 3.8 OZ.

**MSRP \$5.99**

DBSTJ12, DBSTJ34, DBSTJ1, DBBSTJ14, DBBSTJ38



\*Complete flipping jig color chart on pages 40-41

\*Complete jig color chart on pages 40-41

FOOTBALL JIGS



ULTIMATE DEEP WATER JIG  
**TOUR GRADE FOOTBALL JIG**

The ultimate jig for Deep water fishing. The wide football shaped head helps the bait stand-up. The flat eye line tie and Gamakatsu® 60 degree round bend hook helps keep the line knot and jig in the proper position.

3/8, 1/2, 3/4, 1 OZ.

**MSRP \$5.99**

TDJ38, TDJ12, TDJ34, TDJ1



GREAT JIG FOR CATCHING FINICKY FISH  
**TOUR GRADE FINESSE FOOTBALL JIG**

The pro's choice for finessing finicky fish. Features an incredibly sharp Gamakatsu® hook, a wide football shaped head, and a 60 degree "flat" hook eye flush with the head to keep your knot in the proper position.

1/4, 3/8 OZ.

**MSRP \$5.99**

TGFFJ, TGFFJ38



LIVING ROUND RUBBER SKIRT  
**COMEBACK JIG**

Featuring a stand-up football shaped head, a long shank 5/0 black nickel medium wire hook and a long-strand living round rubber skirt which allows for maximum bulk.

3/8, 1/2, 3/4, 1 OZ.

**MSRP \$5.99**

JLCJ38, JLCJ12, JLCJ34, JLCJ1



PRO-MODEL JIGS



DENNY BRAUER'S  
**PREMIER PRO-MODEL JIG**

"I set out to design a jig to complement and, if possible, improve on my Pro-Model® Jig. The Premier Pro-Model® is the result. It has a new head design and a unique new rattle design. Both enhance performance in heavy cover. The wide rattle has one big open chamber that enables the rattle to work even when the jig moves to the side." - Denny Brauer

1/4, 3/8, 1/2, 3/4 OZ.

**MSRP \$5.99**

PPJ14, PPJ38, PPJ12, PPJ34



DENNY BRAUER'S  
**RATTLIN' PRO-MODEL JIG**

"I personally designed this jig years ago and it is still a "go-to" lure. Jig fishing is my deal and I want a jig that I have the utmost confidence in. The Pro- Model® is it."- Denny Brauer

1/4, 3/8, 1/2 OZ.

**MSRP \$5.99**

PMJ14, PMJ38, PMJ12



SPOONS



BUILT-IN SWIVEL TO REDUCE LINE TWIST  
**MARK ROSE LIL LEDGE SPOON**

Designed by Pro Angler and "ledge" expert Mark Rose, the Lil Ledge Spoon has a built-in swivel to alleviate line twist, Mustad triple grip treble hook and amazing fluttering action.

LENGTH: 3"  
1 OZ.

**MSRP \$5.99**

LLSPN1



EMULATES DYING BAIT FISH  
**SEXY SPOON**

Catch more and bigger fish. Made to emulate a dying bait fish, the flutter and fall of this spoon is incredible. The Sexy Spoon is an awesome offshore fishing bait!

LENGTH: 4" & 5"  
3/4 & 1 1/4 OZ.

**MSRP \$8.99 - \$9.99**

SSPN4, SSPN5.5



# JIGS & SPOONS

## COLOR CHART

### BLADED & SWIM JIGS COLOR CHART

SERIES	SIZE	MODEL	COLORS
THUNDER CRICKET VIBRATING JIG	3/8	TCVSJ38	2, 3, 10, 108, 135, 234, 465, 786, 832, 873
THUNDER CRICKET VIBRATING JIG	1/2	TCVSJ12	2, 3, 10, 108, 135, 234, 465, 786, 832, 873
THUNDER CRICKET VIBRATING JIG	5/8	TCVSJ58	2, 3, 10, 108, 135, 234, 465, 786, 832, 873
THUNDER CRICKET VIBRATING JIG	3/4	TCVSJ34	2, 3, 10, 108, 135, 234, 465, 786, 832, 873
TOUR GRADE RAGE BLADE	3/8	TGRB38	2, 46, 201, 204, 212, 234, 538, 590
TOUR GRADE RAGE BLADE	1/2	TGRB12	2, 46, 201, 204, 212, 234, 538, 590
TOUR GRADE SWINGING SWIM JIG	1/4	TGSSJ14	2, 46, 204, 234
TOUR GRADE SWINGING SWIM JIG	3/8	TGSSJ38	2, 46, 204, 234
TOUR GRADE SWINGING SWIM JIG	1/2	TGSSJ12	2, 46, 204, 234
TOUR GRADE SWIMMING JIG	5/16	TGSJ516	2, 46, 204, 234, 257, 586, 590
TOUR GRADE SWIMMING JIG	1/4	TGSJ14	2, 46, 108, 130, 204, 234, 257, 538, 586, 590
TOUR GRADE SWIMMING JIG	3/8	TGSJ38	2, 46, 204, 234, 257, 538, 586, 590
HACK ATTACK HEAVY COVER SWIM JIG	1/4	HAHCSJ14	2, 46, 108, 204, 234, 590
HACK ATTACK HEAVY COVER SWIM JIG	3/8	HAHCSJ38	2, 46, 130, 204, 234, 257, 538, 590
HACK ATTACK HEAVY COVER SWIM JIG	1/2	HAHCSJ12	2, 46, 130, 204, 234, 257, 538, 586, 590

### FLIPPING & SKIPPING JIGS COLOR CHART

SERIES	SIZE	MODEL	COLORS
HACK ATTACK FLIPPING JIG	3/8	HAHCJ38	2, 8, 46, 50, 100, 101, 108, 130, 131, 132, 135
HACK ATTACK FLIPPING JIG	1/2	HAHCJ12	2, 8, 46, 50, 100, 101, 108, 130, 131, 132, 135
HACK ATTACK FLIPPING JIG	3/4	HAHCJ34	2, 8, 46, 50, 100, 101, 108, 130, 131, 135
HACK ATTACK FLIPPING JIG	1	HAHCJ1	2, 8, 46, 50, 108, 130, 131, 135
HACK ATTACK FLIPPING JIG	1 1/4	HAHCJ114	2, 46, 50
HACK ATTACK FLUORO FLIPPING JIG	3/8	HAFFJ38	2, 8, 10, 23, 46, 50, 101, 108, 130, 132, 135, 233
HACK ATTACK FLUORO FLIPPING JIG	1/2	HAFFJ12	2, 8, 10, 23, 46, 50, 101, 108, 130, 132, 135, 233
HACK ATTACK FLUORO FLIPPING JIG	3/4	HAFFJ34	2, 8, 10, 23, 46, 50, 101, 108, 130, 132, 135, 233
BITSY FLIP JIG	1/4	BFJ14	1, 2, 11, 13, 15, 17, 20, 22
BITSY FLIP JIG	3/8	BFJ38	1, 2, 11, 13, 15, 17
BITSY FLIP JIG	1/2	BFJ12	1, 2, 13, 15, 17
BITSY BUG MINI JIG	1/16	BBJ116	1, 2, 13, 15, 17, 20
BITSY BUG MINI JIG	1/8	BBJ18	1, 2, 10, 11, 13, 15, 17, 20, 22, 46, 50, 108, 130
BITSY BUG MINI JIG	3/16	BBJ316	1, 2, 10, 11, 13, 15, 17, 20, 22, 46, 50, 108, 130
BITSY BUG MINI JIG	1/4	BBJ14	1, 2, 10, 11, 13, 15, 17, 20, 22, 46, 50, 108, 130
TOUR GRADE SKIPPING JIG	3/8	TGSKJ38	2, 8, 10, 18, 46, 101, 108
TOUR GRADE SKIPPING JIG	1/2	TGSKJ12	2, 8, 10, 18, 46, 101, 108

### FLIPPING & STRUCTURE JIGS COLOR CHART

SERIES	SIZE	MODEL	COLORS
DENNY BRAUER PREMIER PRO-MODEL JIG	1/4	PPJ14	2
DENNY BRAUER PREMIER PRO-MODEL JIG	3/8	PPJ3	2, 6, 8, 11, 46, 51, 131
DENNY BRAUER PREMIER PRO-MODEL JIG	1/2	PPJ12	2, 6, 8, 11, 46, 131
DENNY BRAUER PREMIER PRO-MODEL JIG	3/4	PPJ34	2, 6, 11
PRO-MODEL JIG	1/4	PMJ14	2, 8, 10, 11, 22
PRO-MODEL JIG	3/8	PMJ38	1, 2, 8, 10, 11, 13, 14, 17, 22, 23
PRO-MODEL JIG	1/2	PMJ12	1, 2, 8, 10, 11, 14, 17, 23
DENNY BRAUER STRUCTURE JIG	1/2	DBSTJ12	2, 18, 46, 101, 108, 132, 135, 144, 233
DENNY BRAUER STRUCTURE JIG	3/4	DBSTJ34	2, 18, 46, 101, 108, 132, 135, 144, 233
DENNY BRAUER STRUCTURE JIG	1	DBSTJ1	2, 18, 46, 101, 108, 132, 135, 144, 233
DENNY BRAUER BABY STRUCTURE JIG	1/4	DBBSTJ14	2, 18, 46, 101, 108, 233
DENNY BRAUER BABY STRUCTURE JIG	3/8	DBBSTJ38	2, 18, 46, 101, 108, 233

### FOOTBALL JIGS COLOR CHART

SERIES	SIZE	MODEL	COLORS
TOUR GRADE FOOTBALL JIG	3/8	TDJ38	2, 8, 10, 23, 46, 51, 100, 101, 108, 130, 132, 135
TOUR GRADE FOOTBALL JIG	1/2	TDJ12	2, 8, 10, 23, 46, 51, 100, 101, 108, 130, 132, 135
TOUR GRADE FOOTBALL JIG	3/4	TDJ34	2, 8, 23, 46, 51, 100, 101, 130, 132
TOUR GRADE FOOTBALL JIG	1	TDJ1	2, 46
TOUR GRADE FINESSE FOOTBALL JIG	1/4	TGFFJ	2, 18, 46, 50, 51, 100, 101, 108, 133, 134
TOUR GRADE FINESSE FOOTBALL JIG	3/8	TGFFJ38	2, 18, 46, 50, 108, 133
COMEBACK JIG	3/8	JLCJ38	2, 44, 277
COMEBACK JIG	1/2	JLCJ12	2, 44, 46, 244, 277
COMEBACK JIG	3/4	JLCJ34	2, 44, 46, 277
COMEBACK JIG	1	JLCJ1	244

### SPOONS COLOR CHART

SERIES	SIZE	MODEL	COLORS
MARK ROSE LIL LEDGE SPOON	1 OZ.	LLSPN1	84, 400, 401, 404, 590, 680
SEXY SPOON	4"	SSPN4	406, 498, 568, 590, 598
SEXY SPOON	5.5"	SSPN5.5	406, 498, 568, 590, 598

OUR MOST PREMIUM SPINNERBAIT YET

**NEW TOUR GRADE SPINNERBAIT**

All new head design allowing it to be more effective in cover. Light wire frame helping produce maximum vibration, paired with pro designed, hand tied skirt.

3/8, 1/2 OZ.

**MSRP \$7.99**

TGSBI2WW, TGSB38WW



45 BLUE GLIMMER 197 MORNING DAWN 203 CHART/WHITE 215 GOLD SHINER 217 SUN PERCH 220 COLE SLAW 288 MOUSE 291 SPOT REMOVER 292 WHITE/SILVER 453 OLIVE SHAD 569 GREEN TOMATO 590 SEXY SHAD 731 GREEN GLIMMER

PERFECT FOR FINICKY FISH

**KVD SPINNERBAIT**

The Spinnerbait that is perfect for finicky fish. It features a smaller redesigned Perfect Skirt® with all new naturalized colors for that realistic look and a smaller profile in the water that will generate more strikes.

3/8, 1/2 OZ.

**MSRP \$7.99**

FSB38CW, FSB12WW



201SG SUPER CHARTREUSE 204GS SUPER WHITE 511S GIZZARD SHAD 514S CHROME SEXY SHAD 517SG TENNESSEE SHAD 538SG CHARTREUSE SEXY SHAD 568GS GREEN GIZZARD SHAD 583S BLUE GIZZARD 586S SEXY BLUE BACK HERRING 590GS SEXY SHAD

FEATURING A STRONG GAMAKATSU SIWASH HOOK

**HACK ATTACK® HEAVY COVER SPINNERBAIT**

A perfect spinnerbait for the heaviest of cover! The contoured head helps the lure to deflect off cover while the long arm wire minimizes hang-ups. This bait features a super strong Gamakatsu® Siwash hook that won't open up!

1/2, 3/4 OZ.

**MSRP \$8.99**

HAHC12CW, HAHC34CW



201SG SUPER CHARTREUSE 203SG CHARTREUSE/WHITE 204GS SUPER WHITE 234SG BLUEGILL 538SG CHARTREUSE SEXY SHAD 590GS SEXY SHAD

INCLUDES PERFECT SKIRT

**PREMIER PLUS**

Strike King®'s spinnerbait includes the Perfect Skirt® that blooms wide and even, and the exclusive Magic Tails® serve as a trailer while together they give more action than typical skirts.

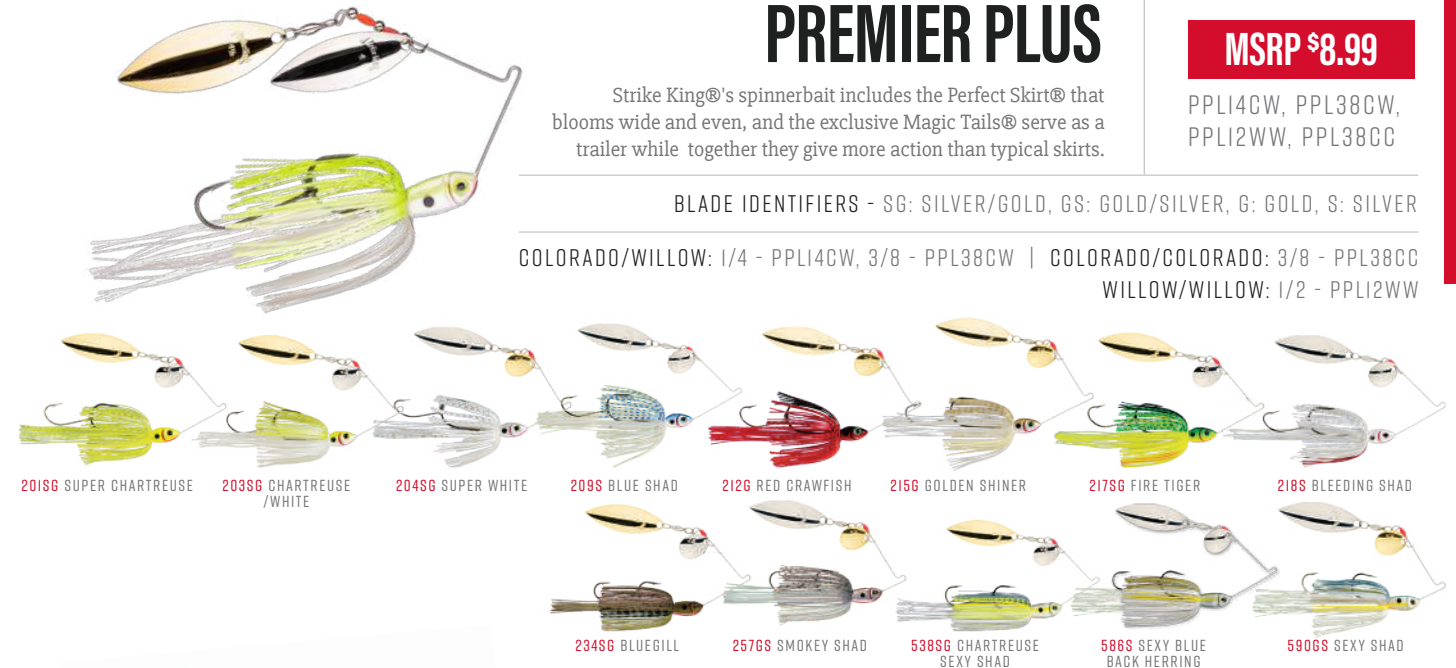
1/4, 3/8, 1/2 OZ.

**MSRP \$8.99**

PPL14CW, PPL38CW, PPL12WW, PPL38CC

BLADE IDENTIFIERS - SG: SILVER/GOLD, GS: GOLD/SILVER, G: GOLD, S: SILVER

COLORADO/WILLOW: 1/4 - PPL14CW, 3/8 - PPL38CW | COLORADO/COLORADO: 3/8 - PPL38CC WILLOW/WILLOW: 1/2 - PPL12WW



201SG SUPER CHARTREUSE 203SG CHARTREUSE /WHITE 204SG SUPER WHITE 208S BLUE SHAD 212G RED CRAWFISH 215G GOLDEN SHINER 217SG FIRE TIGER 218S BLEEDING SHAD 234SG BLUEGILL 257GS SMOKEY SHAD 538SG CHARTREUSE SEXY SHAD 586S SEXY BLUE BACK HERRING 590GS SEXY SHAD

PREMIUM SPINNERBAIT

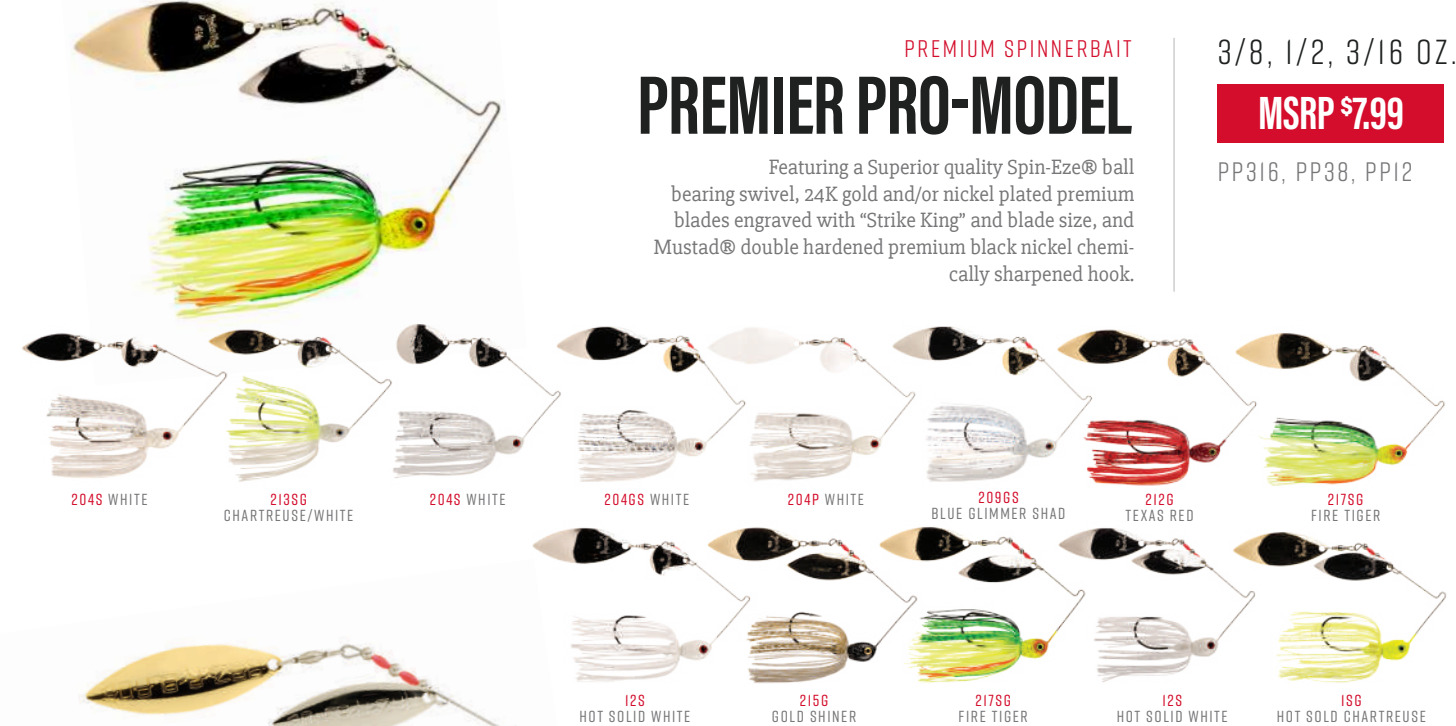
**PREMIER PRO-MODEL**

Featuring a Superior quality Spin-Eze® ball bearing swivel, 24K gold and/or nickel plated premium blades engraved with "Strike King" and blade size, and Mustad® double hardened premium black nickel chemically sharpened hook.

3/8, 1/2, 3/16 OZ.

**MSRP \$7.99**

PP316, PP38, PP12



204S WHITE 213SG CHARTREUSE/WHITE 204S WHITE 204GS WHITE 204P WHITE 209GS BLUE GLIMMER SHAD 212G TEXAS RED 217SG FIRE TIGER 12S HOT SOLID WHITE 215G GOLD SHINER 217SG FIRE TIGER 12S HOT SOLID WHITE 18G HOT SOLD CHARTREUSE

RAZ-R-BLADE HIGH RPM BLADES

**BOTTOM DWELLER SPINNERBAIT**

Designed to be the perfect deep water spinnerbait. Extra weight is added to the hook shank to help get it down and "keel" it to run best and track better when it comes in contact with the bottom.

3/4, 1, 1 3/8 OZ.

**MSRP \$7.99**

DWEL34, DWEL1, DWEL138



203SG CHARTREUSE/WHITE 204GS WHITE 208S BLUE SHAD 234SG BLUEGILL 590GS SEXY SHAD

SPINNERBAITS



RAZ-R-BLADE HIGH RPM BLADES  
**THE BURNER & BABY BURNER**

Featuring the Raz-R-Blade™ High RPM blades that allow the bait to be burned just under the surface and keep the bait down and level to prevent the blades from blowing out. Compact, minnow shaped head design for maximum speed and flash.



201SG SUPER CHARTREUSE 203SG CHARTREUSE /WHITE 204SG SUPER WHITE 209S BLUE SHAD 2576S SMOKEY SHAD 586S SEXY BLUE BACK HERRING 5906S SEXY SHAD

3/8, 1/2 OZ.  
7/16, 1/4 OZ.

**MSRP \$7.99**

BURN12, BURN38,  
BURN716, BURN14

PERFECT FINESSE SPINNERBAIT  
**LIL' MR.MONEY**

Featuring a Superior quality Spin-Eze® ball bearing swivel, 24K gold and/or nickel-plated premium blades engraved with "Strike King", and black nickel hook.



2046S WHITE 209S BLUE SHAD 211SG LIMETREUSE 217SG FIRE TIGER 5906S SEXY SHAD

3/16 OZ.

**MSRP \$6.99**

LMM316CI

SINGLE SPIN RATTLIN' SPINNERBAIT  
**MIDNIGHT SPECIAL**

Short arm spinnerbait with single barrel rattler designed for low light, off color water and night fishing. Features loud single barrel rattle with two BB's.



1 CHARTREUSE 16 CHARTREUSE 126 WHITE 91 BLACK/BLUE 91BN BLACK/BLUE 96 BLACK/RED 96BN BLACK/RED 97BN BLACK/SILVER DIAMOND DUST

7/16 OZ.

**MSRP \$6.99**

MS716

OVERSIZED COLORADO BLADE  
**TOUR GRADE NIGHT SPINNERBAIT**

Featuring a short-arm Vibra-Max™ stainless steel wire coupled with an oversized Colorado main blade for added thump and vibration to attract fish in low light or off-color water conditions.



200 BLACK CHARTREUSE 202 BLACK BLUE 210 BLACK 219 BLACK RED 221 TEQUILA MOONSHINE

1/2 OZ.

**MSRP \$5.99**

TGN12C

WIRE BAITS

SPINNERBAITS

VALUE PRICED  
**POTBELLY SPINNERBAIT**

A Value Priced packaged spinnerbait by Strike King!



C-1 CHARTREUSE C-10 BLACK HEAD, BLACK SKIRT C-12 WHITE CW-1 CHARTREUSE CW-10 BLACK HEAD, BLACK SKIRT CW-12 WHITE CW-93 LIMETREUSE

3/8 OZ.

**MSRP \$5.99**

PB38C, PB38CW

FEATURES BLEEDING BAIT HOOK  
**BLEEDING BAIT SPINNERBAIT**

Research shows that a red blood trail triggers a natural feeding response in predatory fish. Features Bleeding Red Accent Skirt and Bleeding Bait® Hook



3018B BLEEDING CHARTREUSE 3038B BLEEDING CHARTREUSE/WHITE 304 BLEEDING WHITE 3158B BLEEDING GOLD SHINER 3178B BLEEDING FIRE TIGER 328 BLEEDING SHAD

3/16, 3/8, 1/2 OZ.

**MSRP \$5.99**

BB316CW, BB38CW,  
BB12WW

RED REFLECTIVE EYES  
**RED EYED SPECIAL**

Features Large red reflective eyes, Vibra-Max stainless steel wire, Eagle Claw® Lazer Sharp® hook, and Premium silicone skirt



1 CHARTREUSE 3 CHARTREUSE/WHITE 12 WHITE 45 FIRE TIGER

3/16, 3/8 OZ.

**MSRP \$6.99**

REYE316CW, REYE38CW

BUILT FOR SPEED  
**ROCKET SHAD**

You can cast it farther, retrieve it faster and cover more water than ever before. This lure runs perfectly in fast current conditions which makes it terrific in rivers.



1 CHARTREUSE SHAD 2 BLUE SHAD 12 WHITE SHAD 28 SHAD 39 PERCH

1/4, 3/8, 1/2 OZ.

**MSRP \$4.99**

RS14, RS38, RS12

SPINNERBAITS

FEATURES COLORADO DIAMOND BLADE

### MINI-KING SPINNERBAIT

For decades, the MINI-KING® Spinnerbait has been the most popular small spinnerbait for lighter rods, smaller fish, pressured waters and newcomers to fishing because it works so well and gets lots of bites. It has a "safety pin" wire so your knot or line clip won't slip out of position.

1/8 OZ.

MSRP \$2.99

MK

Single Colorado Diamond blade (silver blade available in five colors / gold blade available in seven colors)



GREAT FOR ULTRA LIGHT RODS

### MICRO-KING SPINNERBAIT

Little Brother to the popular MINI-KING®, the MICRO-KING® is a terrific little spinnerbait for ultra light rods.

1/16 OZ.

MSRP \$2.99

MC



BLEEDING BAIT RED HOOK

### BLEEDING BAIT MINI KING

Take one of the most popular multi-species spinnerbaits on the market, add a red hook and bleeding accent skirt and what do you have? One deadly little fish catching dude.

1/8 OZ.

MSRP \$2.99

BBMK



RED REFLECTIVE EYES

### RED EYED MINI-KING

The cousin to our larger Red Eyed spinnerbaits, the Red Eyed Mini-King® is just what you need when targeting small bodies of water or shallow cover for just about anything that swims.

1/8 OZ.

MSRP \$4.99

REYEMK



BUZZ BAITS

# HAVE YOU HEARD THE BUZZ?



TOP-OF-THE-LINE BUZZBAIT

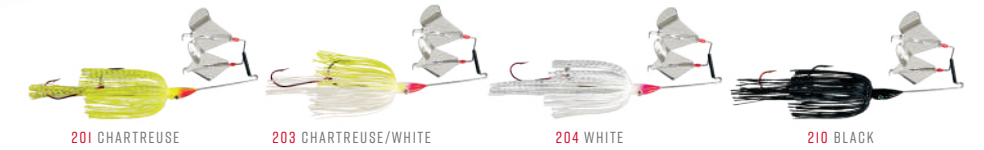
### PREMIER PLUS DOUBLE TAKE

Strike King's top-of-the line buzzbait includes the exciting new Perfect Skirt® that blooms wide and even, and the exclusive Magic Tails® serve as a trailer while together they give more action than typical skirts.

3/8, 1/2 OZ.

MSRP \$8.99

PPLBD38, PPLBD12



SCULPTED QUICK PLANING HEAD

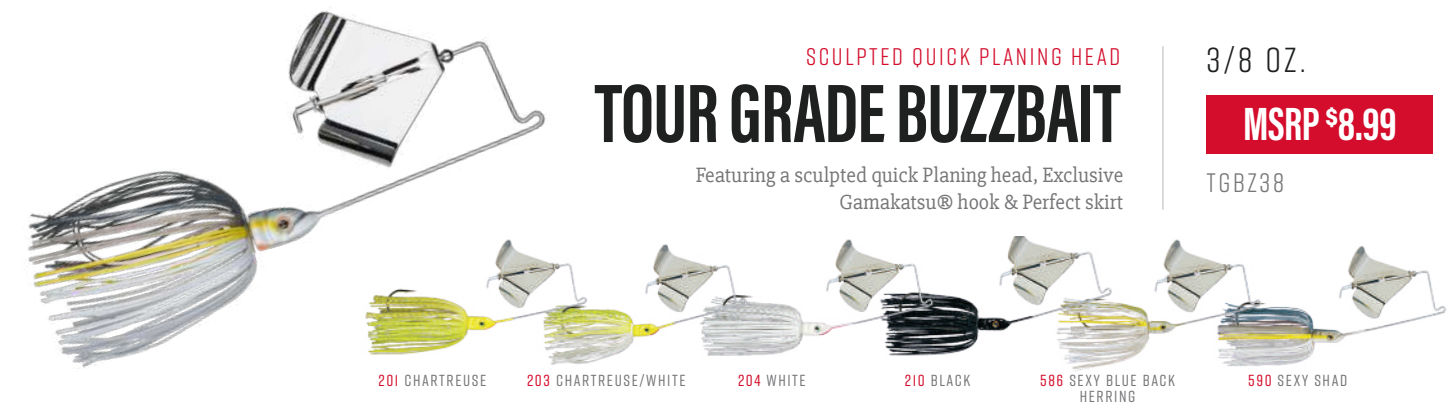
### TOUR GRADE BUZZBAIT

Featuring a sculpted quick Planing head, Exclusive Gamakatsu® hook & Perfect skirt

3/8 OZ.

MSRP \$8.99

TGBZ38



RED SHADOW HEAD

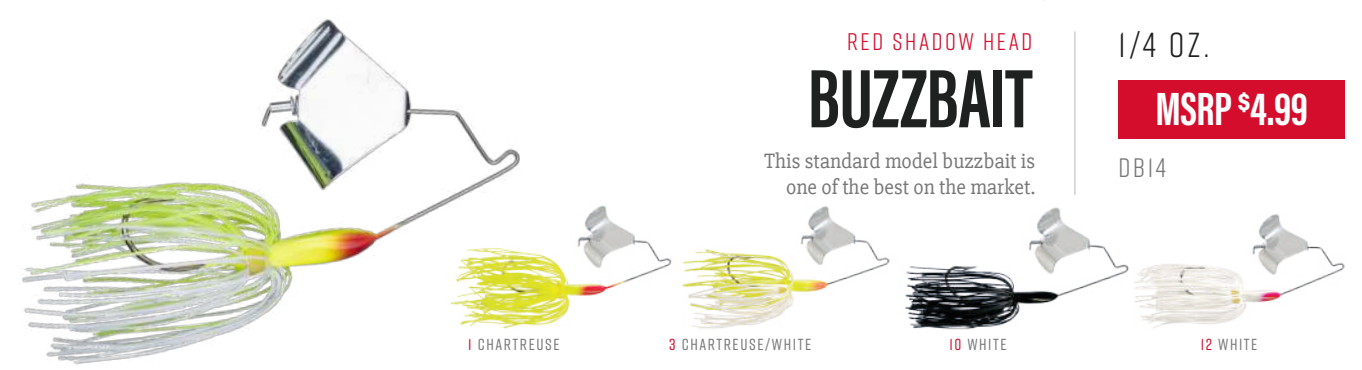
### BUZZBAIT

This standard model buzzbait is one of the best on the market.

1/4 OZ.

MSRP \$4.99

DB14







FREE SWINGING HOOK  
**SWINGING SUGAR BUZZ**

The Swinging Sugar Buzz buzzbait offers a unique design that allows for a loud clacking sound and a free swinging hook design to allow maximum action and is harder for fish to throw when hooked.

1/4, 3/8, 1/2 OZ.

**MSRP \$7.99**

SSBI4, SSB38, SSB12



PRE-RIGGED WITH KVD GURGLE TOAD  
**KVD TOAD BUZZ**

Featuring an internal head with bait keeper bars that grip the KVD Perfect Plastics KVD Gurgle Toad body tightly. Matched up with a premium needlepoint hook, hole through blade design for less torqueing,

3/8 OZ.

**MSRP \$6.99**

KVDTBZ38



CENTER AXIS BLADE WITH HOLES  
**BLEEDING BAIT ELITE BUZZBAIT**

The Bleeding Elite Buzz bait features holes in the blades to create a gurgle type noise and leave a bubble trail on the surface. The exclusive grass cone keeps the blade clear of obstructions.

3/8 OZ.

**MSRP \$5.99**

BBEB38



GET STRIKES WHEN OTHERS WON'T  
**MINI PRO-BUZZ**

2 blade prop for a more traditional buzz-bait sound and Diamond Dust head with Diamond Dust silicone skirt.

1/8 OZ.

**MSRP \$3.49**

18PBM



UNIQUE 3 BLADE DESIGN  
**TRI-WING BUZZ KING**

A unique 3 blade, Diamond pattern prop for a different sound and flash and enables very slow retrieves.

3/16, 5/16 OZ.

**MSRP \$4.99**

316BM, 516BM



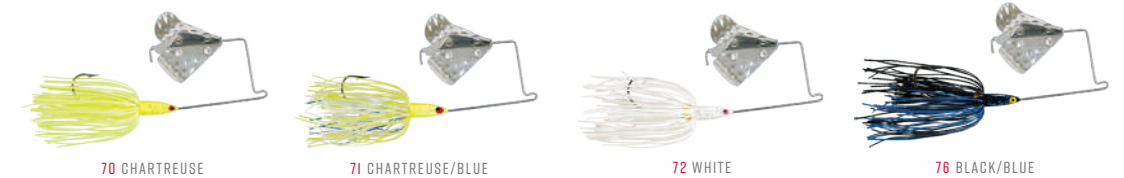
UNIQUE 3 BLADE DESIGN  
**TRI-WING MINI BUZZ KING**

A smaller version of our unique 3 blade, Diamond pattern prop for a different sound and flash and enables very slow retrieves

1/8 OZ.

**MSRP \$4.99**

18BM



UMBRELLA RIGS



583 BLUE GIZZARD  
Shown rigged, baits and jig heads not included

WILLOW LEAF BLADES FOR MORE FLASH  
**BLADED TOUR GRADE TITANIUM UMBRELLA RIG**

The Bladed Tour Grade Titanium Umbrella Rig sports a heavier (stiffer) wire for more stability and 5 willow leaf blades on ball bearing swivels to add flash and attract fish.

LENGTH: 8.5"  
WIDTH: 9"

**MSRP \$21.99**

TGTRSHW



**SQUADRON UMBRELLA RIG ACCESSORY KIT**

Available in kit form with the KVD Perfect Plastics Swim-N-Shiner in 1/4 oz. and 1/8 oz. Squadron Swimbait Jig Heads

1/8, 1/4 OZ.

**MSRP \$11.99**

URAK18, URAK14

# WIRE BAIT

## COLOR CHART

### SPINNERBAIT COLOR CHART

SERIES	SIZE	MODEL	COLORS
NEW TOUR GRADE SPINNERBAIT	3/8	TGSB38WW	45, 197, 203, 215, 217, 220, 288, 291, 292, 453, 569, 590, 731
NEW TOUR GRADE SPINNERBAIT	1/2	TGSBI2WW	45, 197, 203, 215, 217, 220, 288, 291, 292, 453, 569, 590, 731
KVD SPINNERBAIT	3/8	FSB38CW	201SG, 204GS, 511S, 514S, 517SG, 538SG, 583S, 586S, 590GS
KVD SPINNERBAIT	1/2	FSBI2WW	201SG, 204GS, 511S, 514S, 517SG, 538SG, 586GS, 583S, 586S, 590GS
PREMIER PLUS	1/4	PPLI4CW	203SG, 204GS, 217SG, 538SG, 590GS
PREMIER PLUS	3/8	PPL38CC	203SG, 204GS, 212G, 538SG
PREMIER PLUS	3/8	PPL38CW	201SG, 203SG, 204GS, 209S, 212G, 215G, 217SG, 218S, 234SG, 257GS, 538SG, 590GS
PREMIER PLUS	1/2	PPLI2WW	201SG, 203SG, 204GS, 212G, 215G, 217SG, 218S, 538SG, 586S, 590GS
HACK ATTACK HEAVY COVER	1/2	HAHC12CW	201SG, 203SG, 204GS, 234SG, 538SG, 590GS
HACK ATTACK HEAVY COVER	3/4	HAHC34CW	203SG, 204GS, 234SG, 538SG, 590GS
BOTTOM DWELLER	3/4	DWEL34	203SG, 204GS, 234SG, 590GS
BOTTOM DWELLER	1	DWEL1	203SG, 204GS, 209S, 234SG, 590GS
BOTTOM DWELLER	1 3/8	DWEL138	203SG, 204GS, 234SG, 590GS
THE BURNER	1/2	BURN12	201SG, 203SG, 204GS, 209S, 257GS, 586S, 590GS
THE BURNER	3/8	BURN38	201SG, 203SG, 204GS, 209S, 257GS, 586S, 590GS
THE BABY BURNER	7/16	BURN716	201SG, 203SG, 204GS, 209S, 257GS, 586S, 590GS
THE BABY BURNER	1/4	BURN14	201SG, 203SG, 204GS, 209S, 257GS, 590GS
PREMIER PRO-MODEL	3/16	PP316CW	204S, 213SG
PREMIER PRO-MODEL	3/8	PP38	CW-12S, CC-204S, CW-204GS, CW-204P, CW-209GS, CW-212G, CW-217SG
PREMIER PRO-MODEL	1/2	PPI2W	1SG, 12S, 215G, 217SG
LIL' MR. MONEY	3/16	LMM316C1	204GS, 209S, 211SG, 217SG, 590GS
TOUR GRADE NIGHT SPINNERBAIT	1/2	TGNI2C	200, 202, 210, 219, 221
MIDNIGHT SPECIAL	7/16	MS716	1, 1G, 12G, 91, 91BN, 96, 96BN, 97BN
POTBELLY SPINNERBAIT	3/8	PB38C	1, 10, 12
POTBELLY SPINNERBAIT	3/8	PB38CW	1, 10, 12, 93
BLEEDING BAIT SPINNERBAIT	3/16	BB316CW	301SG, 303SG, 304, 315SG, 317SG, 328
BLEEDING BAIT SPINNERBAIT	3/8	BB38CW	301SG, 303SG, 304, 315SG, 317SG, 328
BLEEDING BAIT SPINNERBAIT	1/2	BBI2WW	303SG, 315SG, 317SG, 328
RED EYED SPECIAL	3/16	REYE316CW	1, 3, 12, 45
RED EYED SPECIAL	3/8	REYE38CW	1, 3, 12, 45
MINI-KING SPINNERBAIT	1/8	MK	10G, 69G, 70, 71, 72, 74, 76, 77G, 93G, 104G, 105G, 112G, 670, 671, 673, 679
MICRO-KING SPINNERBAIT	1/16	MC	4, 69, 70, 72, 74, 76, 93, 98, 99, 104, 112
BLEEDING BAIT MINI-KING	1/8	BBMK	301SG, 303SG, 304, 317SG
RED EYED MINI-KING	1/8	REYEMK	1, 3, 4, 12, 45
ROCKET SHAD	1/4	RS14	1, 12, 28, 39
ROCKET SHAD	3/8	RS38	1, 2, 12, 28, 39
ROCKET SHAD	1/2	RS12	1, 12, 28, 39

Blades: C= Colorado, W= Willow, CW = Colorado/Willow, WW = Willow/Willow, CC = Colorado/Colorado  
SG: Silver/Gold, GS: Gold/Silver, G: Gold, S: Silver, P: Painted, BN: Black Nickel



### BUZZBAIT COLOR CHART

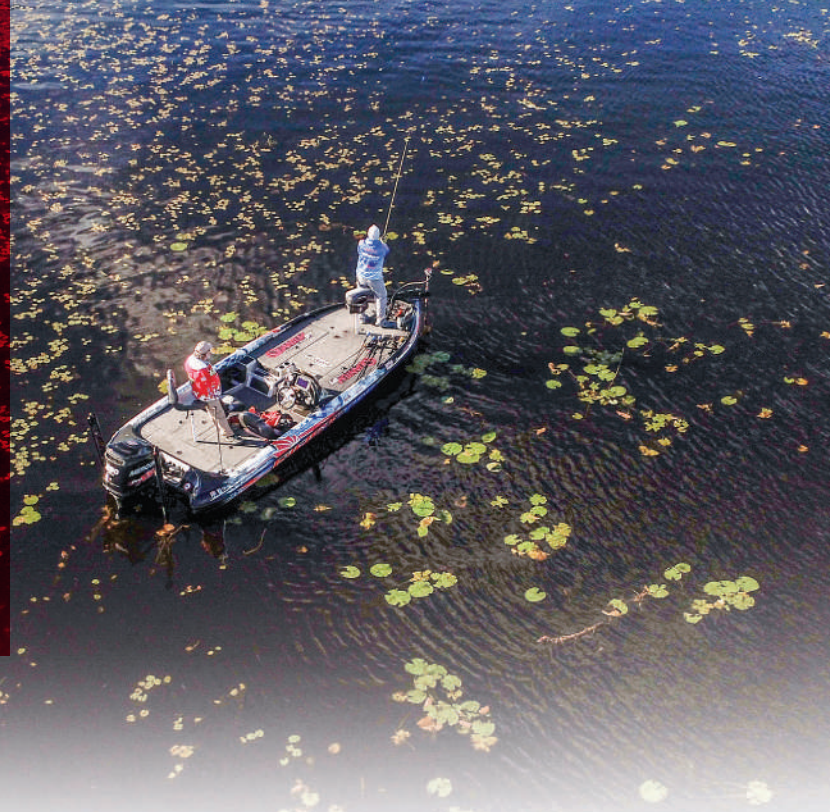
SERIES	SIZE	MODEL	COLORS
PREMIER PLUS THE DOUBLE TAKE	3/8	PPLBD38	201, 203, 204, 210
PREMIER PLUS THE DOUBLE TAKE	1/2	PPLBD12	203, 204, 210
BLEEDING BAIT ELITE	3/8	BBEB38	301, 303, 304, 310
TOUR GRADE BUZZBAIT	3/8	TGBZ38	201, 203, 204, 210, 586, 590
BUZZBAIT	1/4	DB14	1, 3, 10, 12
KVD TOAD BUZZ	3/8	KVDTBZ38	45, 47, 84, 94, 210, 518, 721
SWINGING SUGAR BUZZ	1/4	SSB14	201, 203, 204, 210, 257, 590
SWINGING SUGAR BUZZ	3/8	SSB38	201, 203, 204, 210, 257, 590
SWINGING SUGAR BUZZ	1/2	SSB12	201, 203, 204, 210, 257, 590
TRI-WING BUZZ KING	3/16	316BM	70, 71, 72, 76
TRI-WING BUZZ KING	5/16	516BM	70, 71, 72, 76
TRI-WING MINI BUZZ KING	1/8	18BM	70, 71, 72, 76
MINI PRO-BUZZ	1/8	18PBM	105, 201, 203, 204, 210

### UMBRELLA RIG COLOR CHART

SERIES	MODEL	COLORS
BLADED TOUR GRADE TITANIUM UMBRELLA RIG	TGTRSHW	583
SQUADRON UMBRELLA RIG ACCESSORY KIT	URAKI8	47, 84, 151, 568, 583
SQUADRON UMBRELLA RIG ACCESSORY KIT	URAKI4	47, 84, 151, 568, 583

# TOUR GRADE TUNGSTEN

Tour Grade Tungsten weights are the finest quality tungsten weights available. They are insert free, won't fray your line, and have a durable paint coating. Tungsten's high density enables a smaller size than comparable lead weights which will help your hook-up ratio. Tungsten's hardness gives you incredible feel of the bottom and strikes that can't be matched by lead.



INSERT FREE & WON'T FRAY LINE

## TOUR GRADE TUNGSTEN BULLET STYLE WEIGHTS

1/8, 3/16, 1/4, 5/16, 3/8, 1/2, 5/8, 3/4, 1, 1.25, 1.5 OZ.

**MSRP \$7.99 - \$11.99**

TGTW



QUICK ATTACH WIRE FORM

## TOUR GRADE TUNGSTEN DROP SHOT WEIGHTS

1/8, 1/4, 3/8, 1/2, 3/4 OZ.  
COLOR: UNPAINTED

**MSRP \$7.99 - \$9.99**

TGTWDS



SHAPED FOR LESS HANG UPS

## TOUR GRADE TUNGSTEN CAROLINA RIG WEIGHTS

1/2, 3/4, 1 OZ.

**MSRP \$8.99**

TGTWGR



BULLET WEIGHT WITH SKIRT COLLAR

## TOUR GRADE TUNGSTEN SWINGING FOOTBALL HEAD

1/4, 3/8, 1/2, 3/4, 1 OZ.

**MSRP \$6.99 - \$10.99**

TGTSFH

### TOUR GRADE TUNGSTEN



BULLET WEIGHT WITH SKIRT COLLAR

## TOUR GRADE TUNGSTEN SLITHER RIG

1/2, 3/4, 1, 1.25 OZ.

**MSRP \$6.99 - \$10.99**

TGSLR

### JIG HEADS



FREE SWINGING Z BEND HOOK

## MARK DAVIS JOINTED STRUCTURE HEAD

Featuring the Cobra Head design and a free swinging Z bend black nickel hook which is designed to provide maximum bait movement during slow retrieves.

3/8, 1/2, 3/4 OZ.

**MSRP \$6.99**

JSH38, JSH12, JSH34

BAIT KEEPER LOCKS BAIT TO THE HEAD

## TOUR GRADE ROUND JIG HEAD

The 60 degree, flat eye Gamakatsu® hook and special barb helps stand baits up for better action and holds plastics perfectly in place. Easy to rig and no need for glue.

1/16, 1/8, 3/16, 1/4, 3/8 OZ.

**MSRP \$4.99**

TGSH



STAND UP HEAD DESIGN

## TOUR GRADE FOOTBALL JIG HEAD

Featuring a 60 degree, flat eye Gamakatsu® hook and football head helps stand baits up for better action.

1/8, 1/4, 3/8 OZ.

**MSRP \$4.99**

TGFSH



SICKLE-STYLE HOOK

## TOUR GRADE NED RIG HEAD

Featuring a unique head shape that makes almost any lure stand up and a sickle-type hook and wire keeper.

1/16, 1/8, 3/16 OZ.

**MSRP \$4.99**

TGNH



SICKLE-STYLE HOOK

## TOUR GRADE WEEDLESS NED RIG HEAD

Featuring a unique head shape that makes almost any lure stand up and a sickle-type hook with wire keeper and weed guard.

1/16, 1/8, 3/16 OZ.

**MSRP \$5.99**

TGNHW

PRE-RIGGED CAROLINA RIG



SAVES VALUABLE FISHING TIME  
**EZ-RIG PRE-RIGGED CAROLINA-RIG WEIGHT**

3/8, 1/2, 3/4 OZ.

**MSRP \$6.99**

EZRIG

SWIMBAIT JIGHEADS



DESIGNED FOR BIG WORMS  
**TOUR GRADE MAG JIG HEAD**

Designed to use with big worms for stand up and shaky head fishing styles. The wide "Cobra" shaped head provides great feel, yet tapers to the nose to help with the hook set. Featuring an Owner Twistlock™ Centering Pin screw keeper and long shank, wide gap big black nickel hook.

1/4, 3/8, 1/2, 5/8, 3/4 OZ.  
SIZE: 5/0 & 7/0 HOOK

**MSRP \$6.99**

TGMJH50, TGMJH70



60 DEGREE GAMAKATSU HOOK  
**TOUR GRADE TUBE JIG HEAD**

This weight forward design and 60 degree black nickel Gamakatsu® round bend hook are perfectly made for use with a tube and hollow bodied swimbaits.

1/8, 3/16, 1/4, 5/16, 3/8 OZ.  
COLOR: UNPAINTED

**MSRP \$4.99**

TGTJ

DESIGNED FOR HOLLOW BODY SWIMBAITS  
**INTERNAL SWIMBAIT HEAD**

Designed to fit inside hollow body soft plastic swimbaits. This weight includes a large black nickel hook with a 60° eye. Fits perfectly inside a Shadalicious soft plastic swimbait.

1/2, 3/4, 1 OZ.  
COLOR: UNPAINTED

**MSRP \$4.99**

ISH12, ISH34, ISH1



EXCLUSIVE RAZ-R-BLADE  
**TOUR GRADE SPIN HEAD**

A premium spin head lure. It has a fish shaped head, 3D eyes, long shank needle point hook with bait keeper, Spin-Eze® Ball Bearing swivel & exclusive Strike King® RAZ-R-BLADE that spins faster at lower speeds.

3/8, 1/2, 3/4 OZ.

**MSRP \$8.99**

TGSPH38, TGSPH12, TGSPH34

SWIMBAIT JIGHEADS



EXCLUSIVE RAZ-R-BLADE  
**TOUR GRADE BELLY BLADE**

Featuring a premium black nickel needlepoint hook with a stainless steel corkscrew keeper. Ball bearing swivel is Strike King's exclusive high RPM Raz-R-Blade™ that spins fast for more flash with less lift.

1/8, 1/4, 3/8 OZ.  
COLOR: UNPAINTED  
SIZE: 3/0, 4/0

**MSRP \$4.99**

TGBLB



WIDE-GAP BLACK NICKEL HOOK  
**SQUADRON SWIMBAIT JIG HEAD**

The SQUADRON Swimbait Jig Head with their wide-gap, chemically sharpened black nickel hook and durable finish are one of the finest swimbait heads on the market today.

1/8, 1/4, 3/8, 1/2, 3/4, 1 OZ.

**MSRP \$4.99**

SSH

PERFECT FOR SMALLER SWIMBAITS  
**BABY SQUADRON SWIMBAIT JIG HEAD**

The SQUADRON Swimbait Jig Head with their wide-gap, chemically sharpened 2/0 black nickel hook and durable finish are one of the finest swimbait heads on the market today.

1/8, 3/16, 5/16 OZ.

**MSRP \$4.99**

BSSH



HOOKS



HEAVY DUTY, GAMAKATSU SIWASH HOOK  
**HACK ATTACK HEAVY COVER FLIPPIN' HOOK**

SIZE: 4/0, 5/0 & 6/0

**MSRP \$8.99**

HAHCFH-4/0, HAHCFH-5/0, HAHCFH-6/0

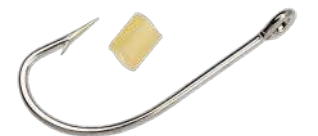


FEATURES UNIQUE LOCKING CAP  
**TOUR GRADE TRAILER HOOKS**

SIZE: 1/0, 2/0, 3/0

**MSRP \$2.99**

TGTH1/0, TGTH2/0, TGTH3/0



GREAT FOR SPINNERBAITS  
**TRAILER HOOKS**

SIZE: 3/0

**MSRP \$2.99**

TP30

HOOKS



WEEDLESS HOOKS

# LIGHTN'IN STRIKE HOOKS

SIZE: 3/0, 5/0

MSRP \$4.99

LS3/0, LS5/0



GREAT FOR CATFISH BAITS

# WHISKER STICKER HOOKS

SIZE: 1, 2/0

MSRP \$3.99

WS1, WS2/0

SKIRTS & SCENTS



- 201 SUPER CHARTREUSE
- 203 CHARTREUSE/WHITE
- 204 SUPER WHITE
- 209 BLUE SHAD
- 210 SUPER BLACK
- 212 RED CRAWFISH
- 215 GOLDEN SHINER
- 217 FIRE TIGER
- 218 BLEEDING SHAD
- 234 BLUE GILL
- 257 SMOKEY SHAD
- 538 CHARTREUSE SEXY SHAD
- 586 SEXY BLUE BACK HERRING
- 590 SEXY SHAD



- 10 BLACK
- 18 CHARTREUSE/LIME
- 19 BLACK/RED
- 41 GLIMMER BLUE
- 46 CHARTREUSE/WHITE
- 69 RED SHAD
- 70 HOT SOLID CHARTREUSE
- 71 CHARTREUSE/CLEAR/BLUE
- 72 HOT SOLID WHITE
- 73 CHARTREUSE/ORANGE
- 76 BLACK/BLUE



- 101S BLEEDING SHINER
- 104S STANDBY
- 107S CLEARWATER SHAD
- 145S FIRE TIGER



MADE WITH REAL COFFEE BEANS

# COFFEE SCENT ATTRACTANT

Scented with real coffee bean oils, this natural organic scent is incredibly attractive to fish. The coffee scent masks the scents of humans and plastics.

SIZE: 6.0 OZ.

MSRP \$8.99

TGCS

SKIRTS BLOOM WIDE WITH ACTION

# PERFECT SKIRT® WITH MAGIC TAILS®

MSRP \$3.99

PFT32

VIBRANT SILICONE SKIRTS

# DIAMOND DUST® & HOT SOLID SKIRTS

MSRP \$3.99

33

FISH SCALE PATTERNS

# MIRAGE SILICONE SCALE SKIRTS

MSRP \$3.99

33

TOUR GRADE LINE



# TOUR GRADE LINE

SIDEWINDER TOOL INCLUDED

Made from the highest quality Japanese fiber, Strike King Tour Grade Line is optimized for maximum fishability. It is not about manageability, or ease of use, or toughness, it is about ALL of these things. For that reason, we at Strike King have spent years, working with the world's best anglers to test and calibrate. The result is quite simply, the most highly optimized fishing line available today. \*\*All packages include the "SideWinder" spooling tool and a postage paid envelop to recycle your old line.

FLUOROCARBON, BRAID, MONOFILAMENT

MSRP \$14.99 - \$99.99

TGFC, TGMF, TGB

TOUR GRADE LINE CHART

SERIES	SIZE	MODEL	COLORS
TOUR GRADE BRAID	150 & 600 YD. / 8 LB.	TGB150-8G, TGB150-8Y, TGB600-8G, TGB600-8Y	GREEN, YELLOW
TOUR GRADE BRAID	150 & 600 YD. / 10 LB.	TGB150-10G, TGB150-10Y, TGB600-10G, TGB600-10Y	GREEN, YELLOW
TOUR GRADE BRAID	150 & 600 YD. / 15 LB.	TGB150-15G, TGB150-15Y, TGB600-15G, TGB600-15Y	GREEN, YELLOW
TOUR GRADE BRAID	150 & 600 YD. / 20 LB.	TGB150-20G, TGB150-20Y, TGB600-20G, TGB600-20Y	GREEN, YELLOW
TOUR GRADE BRAID	150 & 600 YD. / 30 LB.	TGB150-30G, TGB150-30Y, TGB600-30G, TGB600-30Y	GREEN, YELLOW
TOUR GRADE BRAID	150 & 600 YD. / 50 LB.	TGB150-50G, TGB150-50Y, TGB600-50G, TGB600-50Y	GREEN, YELLOW
TOUR GRADE BRAID	150 & 600 YD. / 65 LB.	TGB150-65G, TGB150-65Y, TGB600-65G, TGB600-65Y	GREEN, YELLOW
TOUR GRADE BRAID	150 & 600 YD. / 80 LB.	TGB150-80G, TGB150-80Y, TGB600-80G, TGB600-80Y	GREEN, YELLOW
TOUR GRADE FLUOROCARBON	200 YD. / 6 LB.	TGFC200-6C	CLEAR
TOUR GRADE FLUOROCARBON	200 & 600 YD. / 8 LB.	TGFC200-8C, TGFC600-8C	CLEAR
TOUR GRADE FLUOROCARBON	200 & 600 YD. / 10 LB.	TGFC200-10C, TGFC600-10C	CLEAR
TOUR GRADE FLUOROCARBON	200 & 600 YD. / 12 LB.	TGFC200-12C, TGFC600-12C	CLEAR
TOUR GRADE FLUOROCARBON	200 & 600 YD. / 15 LB.	TGFC200-15C, TGFC600-15C	CLEAR
TOUR GRADE FLUOROCARBON	200 & 600 YD. / 17 LB.	TGFC200-17C, TGFC600-17C	CLEAR
TOUR GRADE FLUOROCARBON	200 & 600 YD. / 20 LB.	TGFC200-20C, TGFC600-20C	CLEAR
TOUR GRADE FLUOROCARBON	200 YD. / 25 LB.	TGFC200-25C	CLEAR
TOUR GRADE MONOFILAMENT	200 YD. / 6 LB.	TGMF200-6C	CLEAR
TOUR GRADE MONOFILAMENT	200 & 600 YD. / 8 LB.	TGMF200-8C, TGMF600-8C	CLEAR
TOUR GRADE MONOFILAMENT	200 & 600 YD. / 10 LB.	TGMF200-10C, TGMF600-10C	CLEAR
TOUR GRADE MONOFILAMENT	200 & 600 YD. / 12 LB.	TGMF200-12C, TGMF600-12C	CLEAR
TOUR GRADE MONOFILAMENT	200 & 600 YD. / 15 LB.	TGMF200-15C, TGMF600-15C	CLEAR
TOUR GRADE MONOFILAMENT	200 & 600 YD. / 17 LB.	TGMF200-17C, TGMF600-17C	CLEAR
TOUR GRADE MONOFILAMENT	200 & 600 YD. / 20 LB.	TGMF200-20C, TGMF600-20C	CLEAR
TOUR GRADE MONOFILAMENT	200 YD. / 25 LB.	TGMF200-25C	CLEAR

\*Complete skirt color chart on pages 58-59

## TOUR GRADE TUNGSTEN COLOR & SIZE CHART

SERIES	SIZE	MODEL	COLORS
TOUR GRADE TUNGSTEN BULLET WEIGHT	1/8	TGTW18	10M, 10, 18, 46M, 46, 175
TOUR GRADE TUNGSTEN BULLET WEIGHT	3/16	TGTW316	10, 18, 46, 175
TOUR GRADE TUNGSTEN BULLET WEIGHT	1/4	TGTW14	10M, 10, 18, 46, 175
TOUR GRADE TUNGSTEN BULLET WEIGHT	5/16	TGTW516	10, 46, 175
TOUR GRADE TUNGSTEN BULLET WEIGHT	3/8	TGTW38	10, 18, 46, 175
TOUR GRADE TUNGSTEN BULLET WEIGHT	1/2	TGTW12	10, 18, 46, 175
TOUR GRADE TUNGSTEN BULLET WEIGHT	5/8	TGTW58	10, 46
TOUR GRADE TUNGSTEN BULLET WEIGHT	3/4	TGTW34	10, 18, 46, 175
TOUR GRADE TUNGSTEN BULLET WEIGHT	1	TGTW1	10, 46, 175
TOUR GRADE TUNGSTEN BULLET WEIGHT	1 1/4	TGTW114	10
TOUR GRADE TUNGSTEN BULLET WEIGHT	1 1/2	TGTW112	10
TOUR GRADE TUNGSTEN DROP SHOT WEIGHTS (4 PK)	1/8	TGTWDS18	U
TOUR GRADE TUNGSTEN DROP SHOT WEIGHTS (3 PK)	1/4	TGTWDS14	U
TOUR GRADE TUNGSTEN DROP SHOT WEIGHTS (3 PK)	3/8	TGTWDS38	U
TOUR GRADE TUNGSTEN DROP SHOT WEIGHTS (2 PK)	1/2	TGTWDS12	U
TOUR GRADE TUNGSTEN DROP SHOT WEIGHTS (1 PK)	3/4	TGTWDS34	U
TOUR GRADE TUNGSTEN CAROLINA RIG WEIGHTS (2 PK)	1/2	TGTWCRI2	46, U
TOUR GRADE TUNGSTEN CAROLINA RIG WEIGHTS (1 PK)	3/4	TGTWCR34	46, U
TOUR GRADE TUNGSTEN CAROLINA RIG WEIGHTS (1 PK)	1	TGTWCRI1	46, U
TOUR GRADE TUNGSTEN SLITHER RIG	1/2	TGSLRI2	2, 8, 46, 50, 101, 130
TOUR GRADE TUNGSTEN SLITHER RIG	3/4	TGSLR34	2, 8, 46, 50, 101, 130
TOUR GRADE TUNGSTEN SLITHER RIG	1	TGSLRI1	2, 8, 46, 50, 101, 130
TOUR GRADE TUNGSTEN SLITHER RIG	1 1/4	TGSLRI114	2, 8, 46, 50
TOUR GRADE TUNGSTEN SWINGING FOOTBALL HEAD	1/4	TGTSFH14	10, 46
TOUR GRADE TUNGSTEN SWINGING FOOTBALL HEAD	3/8	TGTSFH38	10, 46
TOUR GRADE TUNGSTEN SWINGING FOOTBALL HEAD	1/2	TGTSFH12	10, 46
TOUR GRADE TUNGSTEN SWINGING FOOTBALL HEAD	3/4	TGTSFH34	10, 46
TOUR GRADE TUNGSTEN SWINGING FOOTBALL HEAD	1	TGTSFH1	10, 46

## PRE-RIGGED CAROLINA RIG SIZE CHART

SERIES	SIZE	MODEL
EZ-RIG PRE-RIGGED CAROLINA-RIG WEIGHTS (2 PK)	3/8, 1/2, 3/4	EZRIG-38, EZRIG-12, EZRIG-34

## JIG HEAD COLOR & SIZE CHART

SERIES	SIZE	MODEL	COLORS
MARK DAVIS JOINTED STRUCTURE HEAD (2 PK)	3/8	JSH38	2, 10, 18, 46, 101, 108, 233
MARK DAVIS JOINTED STRUCTURE HEAD (2 PK)	1/2	JSH12	2, 10, 18, 46, 101, 108, 233
MARK DAVIS JOINTED STRUCTURE HEAD (2 PK)	3/4	JSH34	2, 18, 46, 101, 108, 233
TOUR GRADE ROUND JIG HEAD (3 PK)	1/16	TGSH116	16, 46
TOUR GRADE ROUND JIG HEAD (3 PK)	1/8	TGSH18	U, 1, 14, 16, 46
TOUR GRADE ROUND JIG HEAD (3 PK)	3/16	TGSH316	U, 1, 16, 46
TOUR GRADE ROUND JIG HEAD (3 PK)	1/4	TGSH14	U, 1, 14, 16, 46
TOUR GRADE ROUND JIG HEAD (3 PK)	3/8	TGSH38	46
TOUR GRADE FOOTBALL JIG HEAD (3 PK)	1/8	TGFSH18	1, 14, 16, 46
TOUR GRADE FOOTBALL JIG HEAD (3 PK)	1/4	TGFSH14	1, 14, 16, 46
TOUR GRADE FOOTBALL JIG HEAD (3 PK)	3/8	TGFSH38	1, 16, 46

## JIG HEAD COLOR & SIZE CHART

SERIES	SIZE	MODEL	COLORS
TOUR GRADE NED JIG HEAD	1/16	TGNH116	1, 46
TOUR GRADE NED JIG HEAD	1/8	TGNH18	1, 46
TOUR GRADE NED JIG HEAD	3/16	TGNH316	1, 46
<b>NEW</b> WEEDLESS TOUR GRADE NED JIG HEAD (3 PK)	<b>1/16</b>	<b>TGNHW116</b>	<b>1, 46</b>
<b>NEW</b> WEEDLESS TOUR GRADE NED JIG HEAD (3 PK)	<b>1/8</b>	<b>TGNHW18</b>	<b>1, 46</b>
<b>NEW</b> WEEDLESS TOUR GRADE NED JIG HEAD (3 PK)	<b>3/16</b>	<b>TGNHW316</b>	<b>1, 46</b>
TOUR GRADE MAG JIG HEAD - 5/0	1/4	TGMJH5014	1, 46
TOUR GRADE MAG JIG HEAD - 5/0	3/8	TGMJH5038	1, 46
TOUR GRADE MAG JIG HEAD - 5/0	1/2	TGMJH5012	1, 46
TOUR GRADE MAG JIG HEAD - 5/0	5/8	TGMJH5058	1, 46
TOUR GRADE MAG JIG HEAD - 5/0	3/4	TGMJH5034	1, 46
TOUR GRADE MAG JIG HEAD - 7/0	3/8	TGMJH7038	1, 46
TOUR GRADE MAG JIG HEAD - 7/0	1/2	TGMJH7012	1, 46
TOUR GRADE MAG JIG HEAD - 7/0	5/8	TGMJH7058	1, 46
TOUR GRADE MAG JIG HEAD - 7/0	3/4	TGMJH7034	1, 46
TOUR GRADE TUBE JIG HEAD (4 PK)	1/8	TGTJ18	U
TOUR GRADE TUBE JIG HEAD (4 PK)	3/16	TGTJ316	U
TOUR GRADE TUBE JIG HEAD (4 PK)	1/4	TGTJ14	U
TOUR GRADE TUBE JIG HEAD (4 PK)	5/16	TGTJ516	U
TOUR GRADE TUBE JIG HEAD (4 PK)	3/8	TGTJ38	U

## SWIMBAIT JIG HEAD COLOR & SIZE CHART

SERIES	SIZE	MODEL	COLORS
INTERNAL SWIMBAIT HEAD (2 PK)	1/2	ISHI2	U
INTERNAL SWIMBAIT HEAD (2 PK)	3/4	ISH34	U
INTERNAL SWIMBAIT HEAD (2 PK)	1	ISH1	U
TOUR GRADE SPIN HEAD (2 PK)	3/8	TGSPH38	3, 84, 583
TOUR GRADE SPIN HEAD (2 PK)	1/2	TGSPH12	3, 84, 583
TOUR GRADE SPIN HEAD (2 PK)	3/4	TGSPH34	3, 84, 583
TOUR GRADE BELLY BLADE - 4/0	1/8	TGBLB18	U
TOUR GRADE BELLY BLADE - 4/0	1/4	TGBLB14	U
TOUR GRADE BELLY BLADE - 4/0	3/8	TGBLB38	U
TOUR GRADE BELLY BLADE - 3/0	1/8	TGBLB18-3/0	U
TOUR GRADE BELLY BLADE - 3/0	1/4	TGBLB14-3/0	U
SQUADRON SWIMBAIT JIG HEAD (3 PK)	1/8	SSH18	U, 45, 46, 215, 730, 731, 844
SQUADRON SWIMBAIT JIG HEAD (3 PK)	1/4	SSH14	U, 45, 46, 215, 730, 731, 844
SQUADRON SWIMBAIT JIG HEAD (3 PK)	3/8	SSH38	U, 45, 46, 215, 730, 731, 844
SQUADRON SWIMBAIT JIG HEAD (3 PK)	1/2	SSH12	U, 45, 46, 215, 730, 731, 844
SQUADRON SWIMBAIT JIG HEAD (3 PK)	3/4	SSH34	U, 45, 215, 730, 731, 844
SQUADRON SWIMBAIT JIG HEAD (2 PK)	1	SSH1	U, 45, 215, 730, 731, 844
BABY SQUADRON SWIMBAIT JIG HEAD (3 PK)	1/8	BSSH18	U, 45, 46, 215, 730, 731, 844
BABY SQUADRON SWIMBAIT JIG HEAD (3 PK)	3/16	BSSH316	U, 45, 46, 215, 730, 731, 844
BABY SQUADRON SWIMBAIT JIG HEAD (3 PK)	5/16	BSSH516	U, 45, 46, 215, 730, 731, 844

## SKIRTS COLOR CHART

SERIES	MODEL	COLORS
PERFECT SKIRT WITH MAGIC TAILS (2 PK)	PFT32	201, 203, 204, 209, 210, 212, 215, 217, 218, 234, 257, 538, 586, 590
MIRAGE SILICONE SCALE SKIRTS (3 PK)	33	101S, 107S, 104S, 145S
DIAMOND DUST AND HOT SOLID SKIRTS (3 PK)	33	10, 18, 19, 41, 46, 69, 70, 71, 72, 73, 76

\*NEW colors are in red



# THE SLAB EXPERT

*Wally Marshall*™

Strike King® & Wally Marshall are offering you his best-kept secrets in crappie fishing lures today! Over the past 25 years, Wally Marshall has been honing his skills and knowledge to bring you the best crappie lures money can buy!



SOLID BODY & 3 VIBRATING TAILS

## MR. CRAPPIE® JOKER®

SIZE: 2"

MSRP \$3.99

MRCJ2



RIBBED BODY, CURLY TAIL

## MR. CRAPPIE® GRUBS

SIZE: 2"

MSRP \$3.99

MRCG2



NEW FOR 2020

## MR. CRAPPIE® SNAP JACK

SIZE: 2"

MSRP \$3.99

MRC SNAP



FLIP IT, DIP IT, SKIP IT, SHOOT IT

## MR. CRAPPIE® SHADPOLE®

SIZE: 2"

MSRP \$3.99

MRCSP



GREAT SWIMMING ACTION

## MR. CRAPPIE® SHADPOLE® CT

SIZE: 2"

MSRP \$3.99

MRCSPCT

### MR. CRAPPIE® SOFT BAITS



PORT FOR RATTLES AND SCENT

## MR. CRAPPIE® SCIZZOR SHAD™

SIZE: 2.25"

MSRP \$3.99

MRC SZRB



FLARING TENTACLE-LIKE TAILS

## MR. CRAPPIE® CRAPPIE THUNDER®

SIZE: 1.75"

MSRP \$3.99

MRCCT134



GREAT SWIMMING/KICKING ACTION

## MR. CRAPPIE® SLABALICIOUS®

SIZE: 2"

MSRP \$3.99

MRC SLG



DESIGNED FOR HEAVY COVER

## MR. CRAPPIE® SLAB SLANGER™

SIZE: 2.25"

MSRP \$3.99

MRCSS



SUBTLE SHAD LIKE ACTIONS

## MR. CRAPPIE® LIGHTNING SHAD

SIZE: 2"

MSRP \$3.99

MRC LS2



DESIGNED FOR HEAVY COVER

## MR. CRAPPIE® TUBES

SIZE: 2"

MSRP \$3.99

MRC T2

### MR. CRAPPIE® GLO COLORS



GLOW -IN-THE-DARK BAITS

## MR. CRAPPIE® GLO BAIT COLORS

Mr. Crappie® Glo Baits are designed to catch crappie in low light conditions and murky to stained waters! Just lay your pack of Mr. Crappie Glo Baits out on the deck in direct sunlight or at night use your LED lights to charge.

AVAILABLE IN SHADPOLE, JOKER, & SLABALICIOUS

MSRP \$3.99

MRC SLG, MRCJ2, MRCSP



486 PUMPKINSEED CHARTREUSE GLO 1836 TUXEDO BLACK CHARTREUSE GLO 1866 REFRIGERATOR WHITE GLO 1876 RED CHARTREUSE SPARKLE GLO 2466 OSAGE ORANGE GLO

MR.CRAPPIE® RIGGED BAITS



SCENT PORT & 3D EYES  
**MR.CRAPPIE®  
SCIZZOR SHAD™**

SIZE: 1/16 & 1/8 OZ.

**MSRP \$4.99**

MRCZR116S, MRCZR118S



183 TUXEDO BLACK CHARTREUSE 186 REFRIGERATOR WHITE 194 PINK TUXEDO 242 HOTCHICKEN.COM 246 OSAGE ORANGE



WILLOW BLADE & SHADPOLE CT BODY  
**MR.CRAPPIE®  
SPIN BABY™**

SIZE: 1/8 OZ.

**MSRP \$3.99**

MRC5B18



41 GLIMMER BLUE 183 TUXEDO BLACK CHARTREUSE 186 REFRIGERATOR WHITE 195 CHARTREUSE SHINER 242 HOTCHICKEN.COM



EAGLE CLAW PLATINUM #2 HOOK  
**MR.CRAPPIE®  
SAUSAGE HEAD™**

SIZE: 1/16 & 1/8 OZ.

**MSRP \$3.99**

MRC5H16, MRC5H18



183 TUXEDO BLACK CHARTREUSE 186 REFRIGERATOR WHITE 194 PINK TUXEDO 242 HOTCHICKEN.COM 246 OSAGE ORANGE 72 WHITE 83 HOT CHARTREUSE 187 RED ROOSTER 227 MONKEY SHINE 247 LIME-A-NATOR



MICRO-SKIRTED SWIM JIG  
**MR.CRAPPIE®  
KRAPPIE KICKER™**

SIZE: 1/8 & 1/4 OZ.  
LENGTH: 2.25"

**MSRP \$3.99**

MRC5J18, MRC5J14



183 TUXEDO BLACK CHARTREUSE 186 REFRIGERATOR WHITE 192 ELECTRIC LIME 193 CAJUN CRICKET 227 MONKEY SHINE



MR.CRAPPIE® SOFT BAIT COLORS



41 GLIMMER BLUE 48 PUMPKINSEED/CHARTREUSE 57 SMOKEY SHAD 60 ELECTRIC CHICKEN 72 WHITE 83 HOT CHARTREUSE 164 SALT-N-PEPPER 174 POPSICLE 180 CHARTREUSE RED GLITTER 181 BLUE GRASS 183 TUXEDO BLACK/CHARTREUSE 184 TUXEDO BLACK/SPARKLE LAMINATE 185 BLUE/PEARL 186 REFRIGERATOR WHITE 187 RED/CHARTREUSE SPARKLE 188 JUNEBUG CHARTREUSE 192 ELECTRIC LIME 193 CAJUN CRICKET 194 PINK TUXEDO 195 CHARTREUSE SHINER 196 RED CHILI PEPPER 222 BLUE ICE 223 PURPLE SAGE 224 PEPPER SHAD 225 ACID RAIN 226 BLUE TUXEDO 227 MONKEY SHINE 230 PUNKIN PIE 232 WILD CARD 235 TN SHAD CHARTREUSE TAIL 242 HOTCHICKEN.COM 246 OSAGE ORANGE 247 LIME-A-NATOR 248 SHINEY HINEY 258 TN MIST

MR.CRAPPIE® JIG HEADS

VERTICAL JIG OR CAST THEM  
**MR.CRAPPIE®  
SAUSAGE HEAD™**

SIZE: 1/8 & 1/16 OZ.

**MSRP \$4.99**

MRC5HJH

FLARING TENTACLE-LIKE TAILS  
**MR.CRAPPIE®  
JIG HEADS**

SIZE: 1/8, 1/16, 1/32 OZ.

**MSRP \$4.99 - \$12.99**

MRCJH

GREAT SWIMMING/KICKING ACTION  
**MR.CRAPPIE®  
SLAB SLASHER™**

SIZE: 1/8, 1/16, 1/32 OZ.

**MSRP \$4.99**

MRCJHS



U UNPAINTED I CHARTREUSE 93 LIMETREUSE 98 PINK 199 REFRIGERATOR WHITE 236 FLO ORANGE

CRAPPIE

MR.CRAPPIE® RIGGED BAITS & JIG HEADS





# IT'S TIME TO HAMMER SOME BIGGUNS

CRAPPIE CRANKBAITS

## MR. CRAPPIE® SLAB HAMMER CRAPPIE CRANK

CAST, TROLL, PUSH, OR PULL  
Strike King® has developed the Slab Hammer Crappie Crank series to help you catch more and bigger Crappie! They include premium red hooks and colors designed specifically to attract crappie.

SHCCM3: DIVES 4-6'  
SHCC3: DIVES TO 8'  
SHCC3XD: DIVES 10'+

MSRP \$6.99 - \$7.99

SHCC



580 BLEEDING SEXY SHAD 624 MIDNIGHT 625 CHARTREUSE SHAD PINK BELLY 626 CHARTREUSE RED BLACK 627 LIMETREUSE/PINK BELLY 628 LAVENDER SEXY SHAD PINK BELLY 629 HOT PINK GLITZ 634 HOT PINK CRAW 635 HOT PINK SPLATTERBACK 636 CHARTREUSE GLITZ 637 ORANGE PUSH UP 639 FIRE ENGINE

## REFLECTIVE EYES BITSY MINNOW

Bitsy Minnows are absolutely irresistible to fish. If you really just want to catch something, tie one on and add some fun to your fishing trip! An awesome lure for Kids and beginners!

DIVES 12"  
SIZE: 3/32 OZ.  
LENGTH: 1.25"

MSRP \$4.99

HCBPM



430 GREEN TOMATO 501 CHARTREUSE/WHITE 503 BLUE/CHARTREUSE 509 GREEN BACK/CHARTREUSE 511 GIZZARD SHAD 513 FIRE TIGER 515 CRAWFISH 517 TENNESSEE SHAD 531 BABY BASS 533 GHOST 535 BLACK BACK CHARTREUSE 590 SEXY SHAD 648 CHILI CRAW

### CRAPPIE SOFT PLASTIC COLOR CHART

SERIES	SIZE	MODEL	COLORS
MR. CRAPPIE® JOKER (15 PK)	2"	MRCJ2	41, 48, 60, 174, 181, 183, 184, 185, 186, 187, 188, 192, 193, 223, 225, 226, 242
MR. CRAPPIE® JOKER GLO			48G, 183G, 186G, 187G, 246G
MR. CRAPPIE® GRUB (15 PK)	2"	MRCG2	48, 60, 83, 174, 181, 183, 186, 187, 188, 226, 227, 232, 242
MR. CRAPPIE® SNAP JACK (15 PK)	2"	MRCSNAP	41, 48, 60, 183, 186, 194, 195, 227, 246, 258
MR. CRAPPIE® CRAPPIE THUNDER (15 PK)	1.75"	MRCCT134	48, 60, 83, 174, 181, 183, 184, 185, 186, 187, 188, 192, 193, 223, 227, 230, 242
MR. CRAPPIE® SHADPOLE (15 PK)	2"	MRCSP	41, 48, 57, 60, 164, 183, 186, 188, 192, 193, 194, 195, 196, 222, 223, 224, 230, 242
MR. CRAPPIE® SHADPOLE GLO			48G, 183G, 186G, 187G, 246G
MR. CRAPPIE® SHADPOLE CT (15 PK)	2"	MRCSPCT	41, 48, 60, 72, 164, 183, 185, 186, 187, 188, 192, 193, 195, 223, 224, 227, 242
MR. CRAPPIE® SLABALICIOUS (15 PK)	2"	MRCSLC	41, 48, 60, 174, 183, 185, 186, 187, 188, 193, 194, 195, 225, 226, 227, 235, 242
MR. CRAPPIE® SLABALICIOUS GLO			48G, 183G, 186G, 187G, 246G
MR. CRAPPIE® SCIZZOR SHAD (10 PK)	2.25"	MRCSZRB	41, 183, 186, 194, 223, 242, 246, 247, 248, 258
MR. CRAPPIE® LIGHTNING SHAD (15 PK)	2"	MRCLS2	41, 57, 60, 164, 180, 181, 183, 184, 186, 222
MR. CRAPPIE® SLAB SLANGER (15 PK)	2.25"	MRCSS	41, 48, 183, 186, 194, 227, 242, 246, 247, 248
MR. CRAPPIE® TUBE (15 PK)	2"	MRCT2	60, 181, 183, 184, 186, 187, 192, 193, 196, 242

### CRAPPIE RIGGED BAITS COLOR CHART

SERIES	SIZE	MODEL	COLORS
MR. CRAPPIE® SPIN BABY (3 PK)	1/8 OZ.	MRCSB18	41, 183, 186, 195, 242
MR. CRAPPIE® SCIZZOR SHAD (3 PK)	1/16 OZ.	MRCSZRI16S	183, 186, 194, 242, 246
MR. CRAPPIE® SCIZZOR SHAD (3 PK)	1/8 OZ.	MRCSZRI8S	183, 186, 194, 242, 246
MR. CRAPPIE® SAUSAGE HEADS (3 PK)	1/16 OZ.	MRCSH116	183, 186, 194, 242, 246, 72, 83, 187, 227, 247
MR. CRAPPIE® SAUSAGE HEADS (3 PK)	1/8 OZ.	MRCSH18	183, 186, 194, 242, 246, 72, 83, 187, 227, 247
MR. CRAPPIE® KRAPPIE KICKERS (1 JIG - 2 BODIES)	1/8 OZ.	MRCSJ18	183, 186, 192, 193, 227
MR. CRAPPIE® KRAPPIE KICKERS (1 JIG - 2 BODIES)	1/4 OZ.	MRCSJ14	183, 186, 192, 193, 227

### CRAPPIE CRANKBAIT COLOR CHART

SERIES	SIZE	MODEL	COLORS
MR. CRAPPIE® SLAB HAMMER CRAPPIE CRANKS	3.25"	SHCC3XD	590, 626, 627, 628, 629
MR. CRAPPIE® SLAB HAMMER CRAPPIE CRANKS	3"	SHCC3	590, 624, 625, 626, 627, 628, 629, 634, 635, 636, 637, 639
MR. CRAPPIE® SLAB HAMMER CRAPPIE CRANKS	2.375"	SHCCM3	590, 624, 625, 626, 627, 628, 629, 634, 636, 637
MR. CRAPPIE® SLAB HAMMER CRAPPIE CRANKS	1.25"	HCBPM	430, 501, 503, 509, 511, 513, 515, 517, 531, 533, 535, 590, 648

### CRAPPIE JIG HEAD SIZE & COLOR CHART

SERIES	SIZE	MODEL	COLORS
MR. CRAPPIE® SAUSAGE HEADS (6 PK)	1/8 OZ.	MRCSHJH18	1, 93, 98, 199, 236,
MR. CRAPPIE® SAUSAGE HEADS (6 PK)	1/16 OZ.	MRCSHJH16	1, 93, 98, 199, 236,
MR. CRAPPIE® JIG HEADS (8 & 25 PK)	1/8 OZ.	MRCJH18	U, 1, 93, 98, 199, 236
MR. CRAPPIE® JIG HEADS (8 & 25 PK)	1/16 OZ.	MRCJH16	U, 1, 93, 98, 199, 236
MR. CRAPPIE® JIG HEADS (8 & 25 PK)	1/32 OZ.	MRCJH132	U, 1, 93, 98, 199, 236
MR. CRAPPIE® SLAB SLASHER JIG HEADS (8 PK)	1/8 OZ.	MRCJH18S	U, 1, 93, 98, 199, 236
MR. CRAPPIE® SLAB SLASHER JIG HEADS (8 PK)	1/16 OZ.	MRCJH16S	U, 1, 93, 98, 199, 236
MR. CRAPPIE® SLAB SLASHER JIG HEADS (8 PK)	1/32 OZ.	MRCJH132S	U, 1, 93, 98, 199, 236

\*NEW colors are in red

STRIKE KING SALTWATER BAITS

# MAXIMIZE YOUR INSHORE BITE



SALTWATER HOOK & 3D EYES

## SPECKLED TROUT MAGIC

The Trout Magic incorporates a proven speckled sea trout catching bait with the added flash of a under spin blade. Works great in stained or clear water.

SIZE: 1/8 & 1/4 OZ.  
LENGTH: 3.5"

MSRP \$4.99

STM



## REDFISH MAGIC SPINNERBAIT

RIGGED WITH GLASS MINNOW

Featuring a Redfish Magic Saltwater Flats Jig Head with chip resistant paint and 3D eyes, 24k gold plated #4 Colorado blade and a Glass Minnow soft bait, made from a revolutionary tear resistant material that is soft, flexible and extremely durable.

SIZE: 1/8 & 1/4 OZ.

MSRP \$4.99

RMG



PERFECT FOR SALTWATER SPINNERBAITS

## REDFISH MAGIC GLASS MINNOW

SIZE: 4"

MSRP \$4.99

RMGXGM4



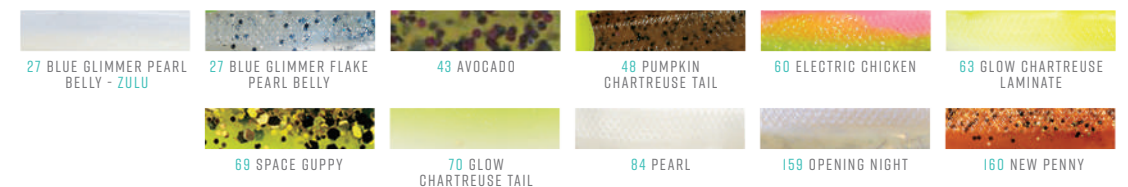
TEAR RESISTANT MATERIAL

## REDFISH MAGIC ZULU

SIZE: 5"

MSRP \$4.99

RMGXZULU5



3D EYES & PREMIUM BLACK NICKEL HOOK

## REDFISH MAGIC FLATS JIG HEAD

1/8, 1/4, 3/8, 1/2 OZ.

MSRP \$4.99

FJH



### SALTWATER COLOR & SIZE CHART

SERIES	SIZE	MODEL	COLORS
SPECKLED TROUT MAGIC SALTWATER	1/8 OZ.	STM18	159, 817, 841, 844, 848, 860, 863, 865
SPECKLED TROUT MAGIC SALTWATER	1/4 OZ.	STM14	159, 817, 841, 844, 848, 860, 863, 865
SPOT TAIL SPECIAL	1/4 OZ.	STS14	48, 60, 63, 67, 84
REDFISH MAGIC SPINNERBAIT	1/8 OZ.	RMG18	159, 160, 817, 841, 844, 848, 860, 863, 865, 866
REDFISH MAGIC SPINNERBAIT	1/4 OZ.	RMG14	159, 160, 817, 841, 844, 848, 860, 863, 865, 866
REDFISH MAGIC GLASS MINNOW (5 PK)	4"	RMGXGM4	27, 43, 48, 60, 63, 69, 70, 84, 159, 160
REDFISH MAGIC ZULU (4 PK)	5"	RMGXZULU5	27, 84
REDFISH MAGIC SALTWATER FLATS JIG HEAD (3 PK)	1/8 OZ.	FJH18	801, 811, 814, 844, U
REDFISH MAGIC SALTWATER FLATS JIG HEAD (3 PK)	1/4 OZ.	FJH14	801, 811, 844, U
REDFISH MAGIC SALTWATER FLATS JIG HEAD (3 PK)	3/8 OZ.	FJH38	801, 811, 814, 844, U
REDFISH MAGIC SALTWATER FLATS JIG HEAD (3 PK)	1/2 OZ.	FJH12	801, 844, U

PERFECT BAIT FOR REDFISH

## REDFISH MAGIC SPOT TAIL SPECIAL

The Spot Tail Special is the perfect lure for catching redfish. It is a great search bait to find the magic group of fish and it is awesome to use for sight casting to an unsuspecting Redfish.

SIZE: 1/4 OZ.

MSRP \$7.99

STS14



100% UVA & UVB PROTECTION • 100% POLARIZED

# SEE WHAT YOU'VE BEEN MISSING

## S11 OPTICS

Featuring eleven layers of superior polarized lens technology the S11 Optics have scientifically engineered lens colors, bi-gradient mirror treatment, providing the extra protection from sunlight and reflection. S11's Super Hydrophobic Coating repels oils, dust, and water which prevents water spots. Anti-reflective coating prevents light from bouncing off the rear of the lens to the eye, resulting in a clearer, non-distorted image.

## SK PLUS SUNGLASSES

Featuring specifically designed TAC (Tri-Acetate Cellulose) polarized lenses for unequalled performance. The TAC lenses are stable in all weather and humidity conditions and will never compromise in optical quality.



## S11 OPTICS CLINCH

FRAME: MATTE BLACK  
LENS: SILVER MIRROR

**MSRP \$39.99**

SG-S1140



## S11 OPTICS CLINCH

FRAME: MATTE BLACK  
LENS: GREEN MIRROR

**MSRP \$39.99**

SG-S11401



## S11 OPTICS CLINCH

FRAME: MATTE BLACK  
LENS: BLUE MIRROR

**MSRP \$39.99**

SG-S11402



## S11 OPTICS CLINCH

FRAME: CRYSTAL CONCRETE  
LENS: BLUE MIRROR

**MSRP \$39.99**

SG-S11403



## S11 OPTICS GULF

FRAME: WHITE/BLACK  
LENS: DARK AMBER

**MSRP \$39.99**

SG-S1154



## S11 OPTICS GULF

FRAME: WHITE/BLACK  
LENS: BLUE MIRROR

**MSRP \$39.99**

SG-S11541



## S11 OPTICS OKEECHOBEE

FRAME: WHITE/BLACK  
LENS: BLUE MIRROR

**MSRP \$39.99**

SG-S11533



## S11 OPTICS OKEECHOBEE

FRAME: MATTE BLACK  
LENS: BLUE MIRROR

**MSRP \$39.99**

SG-S11534



## S11 OPTICS OKEECHOBEE

FRAME: CLEAR GRAY METALLIC  
LENS: GREEN MIRROR

**MSRP \$39.99**

SG-S11582



## S11 OPTICS OKEECHOBEE

FRAME: GOLD METALLIC  
LENS: DARK AMBER

**MSRP \$39.99**

SG-S1162



## S11 OPTICS CADDO

FRAME: MATTE BLACK  
LENS: GRAY

**MSRP \$39.99**

SG-S1171



## S11 OPTICS CADDO

FRAME: MOSSY OAK  
LENS: DARK AMBER

**MSRP \$39.99**

SG-S11712



## S11 OPTICS CADDO

FRAME: MATTE BLACK  
LENS: BLUE MIRROR

**MSRP \$39.99**

SG-S11713



## S11 OPTICS PICKWICK

FRAME: MATTE BLACK  
LENS: BLUE MIRROR

**MSRP \$39.99**

SG-S1191



## S11 OPTICS PICKWICK

FRAME: MATTE BLACK  
LENS: GREEN MIRROR

**MSRP \$39.99**

SG-S1192

EYEWEAR

S11 OPTICS

S11 OPTICS



### S11 OPTICS PICKWICK

FRAME: TORTOISE SHELL  
LENS: GREEN MIRROR

MSRP \$39.99

SG-S1193



### S11 OPTICS CUMBERLAND

FRAME: MATTE BLACK  
LENS: GREEN MIRROR

MSRP \$39.99

SG-S1194



### S11 OPTICS CUMBERLAND

FRAME: TRANSLUCENT BLUE  
LENS: BLUE MIRROR

MSRP \$39.99

SG-S1194I



### S11 OPTICS CUMBERLAND

FRAME: CRYSTAL  
LENS: GREEN MIRROR

MSRP \$39.99

SG-S11942



### S11 OPTICS BRAZOS

FRAME: MATTE BLACK  
LENS: BLUE MIRROR

MSRP \$39.99

SG-S1196



### S11 OPTICS BRAZOS

FRAME: TORTOISE SHELL  
LENS: GREEN MIRROR

MSRP \$39.99

SG-S1196I

SK PLUS SUNGLASSES



### SK PLUS SABINE

FRAME: BLACK  
LENS: BLUE MIRROR

MSRP \$28.99

SG-SKP31I



### SK PLUS HUDSON

FRAME: MATTE BLACK  
LENS: BLUE MIRROR

MSRP \$28.99

SG-SKP36



### SK PLUS HUDSON

FRAME: BLACK  
LENS: GREEN MIRROR

MSRP \$28.99

SG-SKP37



### SK PLUS CASH

FRAME: TORTOISE SHELL  
LENS: GREEN MIRROR

MSRP \$29.99

SG-SKP415



### SK PLUS CASH

FRAME: MATTE BLACK  
LENS: BLUE MIRROR

MSRP \$29.99

SG-SKP416



### SK PLUS CASH

FRAME: SEAFOAM CRYSTAL  
LENS: BLUE MIRROR

MSRP \$29.99

SG-SKP417

SK PLUS SUNGLASSES



### SK PLUS CUMBERLAND

FRAME: MATTE BLACK  
LENS: GRAY

MSRP \$24.99

SG-SKP09



### SK PLUS BOSQUE

FRAME: BLACK  
LENS: BLUE MIRROR

MSRP \$27.99

SG-SKP06



### SK PLUS SABINE

FRAME: TORTOISE SHELL  
LENS: GREEN MIRROR

MSRP \$28.99

SG-SKP31



### SK PLUS CASH

FRAME: WOODGRAIN  
LENS: BLACK MIRROR

MSRP \$29.99

SG-SKP418



### SK PLUS CASH

FRAME: MATTE BLACK  
LENS: BLUE MIRROR

MSRP \$29.99

SG-SKP413



### SK PLUS CASH

FRAME: MATTE TRANSLUCENT BLUE  
LENS: BLUE MIRROR

MSRP \$29.99

SG-SKP414

# 100% UVA & UVB PROTECTION 100% POLARIZATION



## SK PLUS FLYER

FRAME: GOLD METAL  
LENS: BLUE MIRROR

MSRP \$29.99

SG-SKP423



## SK PLUS CYPRESS

FRAME: CLEAR SILVER/BLACK  
LENS: BLUE MIRROR

MSRP \$28.99

SG-SKP430



## SK PLUS CYPRESS

FRAME: MATTE TRANSLUCENT CRYSTAL  
LENS: BLUE MIRROR

MSRP \$28.99

SG-SKP433



## POLARIZED PRO

FRAME: BLACK  
LENS: BLUE MIRROR

MSRP \$14.99

SG-P301



## POLARIZED PRO

FRAME: TORTOISE SHELL  
LENS: GREEN MIRROR

MSRP \$14.99

SG-P302



## POLARIZED PRO

FRAME: CRYSTAL CLEAR  
LENS: GREEN MIRROR

MSRP \$19.99

SG-JL105



## SK PLUS OUACHITA

FRAME: WHITE/BLACK  
LENS: BLUE MIRROR

MSRP \$28.99

SG-SKP451



## SK PLUS PLATTE

FRAME: CRYSTAL CLEAR  
LENS: BLUE MIRROR

MSRP \$25.99

SG-SKP460



## SK PLUS PLATTE

FRAME: CRYSTAL CLEAR  
LENS: GREEN MIRROR

MSRP \$25.99

SG-SKP461



## POLARIZED CLIP-ON

LENS: SOFT GRAY

MSRP \$10.99

CO-1

### GREEN MIRROR

Great all all-purpose lens that produce high contrast natural colors and reduces glare in bright sun light.

### BLUE MIRROR

Great for open reflective water. Lens reduce harsh glare and white light

### YELLOW

Great for cloudy days, dawn or dust. Allows for maxium light transmission in darker conditions. Favorite for sight fishing.

### DARK AMBER

Great all around lens, terrific in cloudy conditions. Provides excellent contrast and is a favorite for sight fishing.

# KVD

## TOOLS AND ACCESSORIES



### KVD 7.5" ALUMINUM PLIERS

- EXCLUSIVE CUSHIONED COMBAT GRIP® HANDLE INSERTS
- STAINLESS STEEL JAWS AND REPLACEABLE TUNGSTEN CARBIDE CUTTERS

**MSRP \$44.99**

AP75KVD

### KVD 7" PRECISION STAINLESS STEEL PLIERS

- FULLY MACHINED STAINLESS STEEL CONSTRUCTION WITH EXCLUSIVE COMBAT GRIP® DESIGN
- FULLY SERRATED JAWS WITH REPLACEABLE TUNGSTEN CARBIDE BRAID CUTTERS

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SSP7KVD

### KVD 7" CARBON STEEL PLIERS

- 45C CARBON STEEL CONSTRUCTION WITH EXCLUSIVE CUSHIONED COMBAT GRIP® HANDLES
- ARMOR SHIELD® COATING FOR ADDED CORROSION PROTECTION
- FULLY SERRATED JAWS WITH REPLACEABLE STAINLESS STEEL SIDE BRAID CUTTERS

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CP7KVD



### KVD 8" ULTIMATE ANGLER SCISSORS

- STAINLESS STEEL CONSTRUCTION
- EXCLUSIVE CUSHIONED COMBAT GRIP® HANDLES
- FULLY SERRATED MACHINED EDGES FOR ULTIMATE BRAID CUTTING PERFORMANCE

**MSRP \$14.99**

BS8KVD



### KVD 5.5" PRECISION BRAID SCISSORS

- EXCLUSIVE CUSHIONED COMBAT GRIP® HANDLE INSERTS
- STAINLESS STEEL CONSTRUCTION
- FULLY SERRATED MACHINED EDGES FOR ULTIMATE BRAID CUTTING PERFORMANCE

**MSRP \$12.99**

BS55KVD



### KVD 6" FILET KNIFE

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- PRECISION MACHINED EDGE FOR EXTREME PERFORMANCE
- EXCLUSIVE CUSHIONED COMBAT GRIP® HANDLE
- INCLUDES VENTILATED QUICK RELEASE SHEATH

**MSRP \$12.99**

FK6KVD



### KVD 5.5" SPLIT RING/BRAID CUTTER PLIERS

- DUAL INJECTED EXCLUSIVE COMBAT GRIP® HANDLES
- STAINLESS STEEL CONSTRUCTION
- FULLY SERRATED MACHINED EDGES FOR ULTIMATE BRAID CUTTING PERFORMANCE

**MSRP \$9.99**

SRT5KVD

KEVIN VAN DAM  
MLF PRO ANGLER

*Kevin Van Dam*

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MTKVD15



### KVD OCHO WACKY TOOL

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OTKVD5, OTKVDL



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- PREVENT TANGLED RODS
- SMALL, LARGE

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LWSBKVD, LWLBKVD



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